

**DMA08 Conference & Exhibition  
October 11-16, 2008  
Las Vegas Convention Center  
Las Vegas, NV**

**EXHIBITOR BADGE CHART**

	<b>INCLUDED WITH YOUR BOOTH</b>		<b>\$150 EACH</b>
	<b>Exhibitor Comp Badges: 3 Comp per each 10x10 booth</b>	<b>Exhibitor Paid Badges: 2 Paid per each 10x10 booth (DMA Member: \$750 / Non-Member: \$999)</b>	<b>Exhibitor Hall Only Badges: Unlimited</b>
Exhibit Hall	YES Valid from move-in through move-out, with access to the hall beginning at 8am each day	YES Valid from move-in through move-out, with access to the hall beginning at 8am each day	YES Valid Sunday through Tuesday, with access to the hall beginning at 8am each day
Monday Exhibit Hall Lunch	YES	YES	NO
Keynote Speakers (Monday through Wednesday)	YES	YES	YES
Conference Sessions (Monday through Wednesday 12:00pm)	YES	YES	NO
Pre-Conference Intensives Program	NO Requires separate registration of \$200 per person	NO Requires separate registration of \$200 per person	NO Requires separate registration of \$599 DMA Member/\$699 (Non-Member) Onsite fee: \$799 (DMA Member)/\$899 (Non-Member)
Post-Conference Intensives Program	NO Requires separate registration of \$200 per person	NO Requires separate registration of \$200 per person	NO Requires separate registration of \$599 DMA Member/\$699 (Non-Member) Onsite fee: \$799 (DMA Member)/\$899 (Non-Member)
ECHO Awards Ceremony and Gala	Exhibitors must purchase ECHO Tickets if interested in attending. Cost is \$299 per ticket.		