

(Provided through CMAC)

All prices include full production, installation, removal and disposal – only camera ready artwork required. Rates are net.

PACKAGE #1 – Exclusive Headrest Program

- 90% of Fleet Crisp white linen headrest covers with 7”sq. color ad facing rear seated passengers.
- All Buses Sponsor’s color logo on “On-Bus” Route ID signs
- 90% of Hotels Sponsor’s color logo and booth number on all Hotel Lobby signs (where permitted)
- --- Sponsor’s B/W logo and booth number on Transportation Flyer distributed at all hotels and the convention center.

Exhibitor Cost = \$15,000.00**PACKAGE #2 – Large Headrest Program** (non-exclusive)

- 20 Buses Crisp white linen headrest covers with 7”sq. color ad facing rear seated passengers
- 90% of Hotels Sponsor’s color logo and booth number on all Hotel Lobby signs (where permitted)

Exhibitor Cost = \$9,500.00**PACKAGE #3 – Small Headrest Program** (non-exclusive)

- 10 Buses Crisp white linen headrest covers with 7”sq. color ad facing rear seated passengers
- --- Sponsor’s B/W logo and booth number on Transportation Flyer distributed at all hotels and the convention center

Exhibitor Cost = \$6,000.00**PACKAGE #4 – Exterior Banner Bus Program**

- 50% of Buses 15’w x 2’h full color advertising banner on passenger’s side for premium exposure.
- All Buses Sponsor’s color logo on “On-Bus” Route ID signs
- --- Sponsor’s B/W logo and booth number on Transportation Flyer distributed at all hotels and the convention center

Exhibitor Cost = \$20,000.00**PACKAGE #5 – Exterior Window Bus Program**

- 90% of Fleet 4’w x 2’h full color window sign on second window on passenger’s side for premium exposure
- 90% of Hotels Sponsor’s color logo and booth number on all Hotel Lobby signs (where permitted)
- --- Sponsor’s B/W logo and booth number on Transportation Flyer distributed at all hotels and the convention center

Exhibitor Cost = \$11,000.00**PACKAGE #6 – Exterior / Interior Bus Program****1 SOLD – 1 Additional Package #6 available**

- 50% of Fleet 4’w x 2’h full color window sign on second window on passenger’s side for premium exposure
- 50% of Fleet 40”w x 12”h full color interior header sign above the right windshield at the front of each bus facing all seated passengers
- 90% of Hotels Sponsor’s color logo and booth number on all Hotel Lobby signs (where permitted)
- --- Sponsor’s B/W logo and booth number on Transportation Flyer distributed at all hotels and the convention center

Exhibitor Cost = \$15,000.00**PACKAGE #7 – Full Bus Wrap**

Per bus – includes all prod., install & removal

Exhibitor Cost = \$21,000.00