



DMA International Echo Awards

DMA International ECHO Awards Sponsorship Contract and Agreement

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|--|----------|---|----------|
| <input type="checkbox"/> ECHO Awards Underwriter | \$75,000 | <input type="checkbox"/> ECHO Digital Award | \$20,000 |
| <input type="checkbox"/> ECHO Awards Ceremony & Gala (Dinner)
(3 available @) | \$35,000 | <input type="checkbox"/> ECHO Search Marketing Award | \$20,000 |
| <input type="checkbox"/> ECHO Awards Gallery and Lounge | \$25,000 | <input type="checkbox"/> ECHO Awards Winners Luncheon | \$15,000 |

Booth#: _____

Company Contact: _____ Title: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ Fax: _____

Email: _____ Web Address: _____

Item/Event: _____

Total Cost of Sponsorship: \$ _____

Terms & Conditions to follow. Contract requires signature.

Please return this form to: Katie McEvoy
Direct Marketing Association, Inc.
1120 Avenue of the Americas, 13th Floor
New York, NY 10036
Fax: 212.302.7643

For questions, please contact Donna LoPorto at 303.543.1164 or email dloporto@the-dma.org



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TERMS AND CONDITIONS

Sponsor agrees to pay amount indicated on previous page for sponsorship as determined by Show Management. Payment in full is due upon receipt of contract. DMA reserves the right to withdraw the sponsorship if payment is not received within 10 business days of receipt of the signed contract. Show Management must receive notice of cancellation in writing. No refunds will be made after receipt of payment. Acceptance of this application by the Direct Marketing Association constitutes a contract. By signing below, sponsor agrees to abide by contract terms and conditions as outlined above.

IMPORTANT: FULL PAYMENT MUST ACCOMPANY THIS SPONSORSHIP CONTRACT.

Please make check payable to: Direct Marketing Association, Inc.;
Reference "DMA International ECHO Awards Sponsorship" on check.

Payment

Total Cost of Sponsorship: (from previous page): \$ _____

Check #: _____ Credit Card Type: _____

Credit Card #: _____ Exp. Date: _____

Name on Card: _____

Signature of Card Holder: _____

Sponsorships for this event are assigned on a first-come, first-served basis. It is understood that sponsors are responsible for providing the Direct Marketing Association with all company logos for use with any sponsorship and that all company logos are subject to approval by Show Management. Please mail all artwork to the address below.

I agree to abide by the above.

Authorized Signature: _____ Date: _____

Please keep a copy of this form for your records.

Submit your company logo via email to Katie McEvoy, Sales and Sponsorship Manager at kmcevoy@the-dma.org. Company logo must be received by August 30, 2008. Format guidelines are as follows:

- Vector File in Adobe Illustrator EPS file or Corel Draw EPS file. The document should have an ".eps" extension. Additionally, we request that you do not compress the file. Compression of an EPS file is difficult and unnecessary for this purpose. Please do not submit GIF files.
- Please include the following information in your email:
 - ✓ Conference Title
 - ✓ Sponsored Item
 - ✓ Your Company's Name
 - ✓ File Format (example: .EPS Corel Draw)
 - ✓ Contact person and phone number