



16th Annual DMA Catalog-on-the-Road Conference
 January 29, 2008
 Hyatt Regency Cambridge • Cambridge, MA

Key Code:

Please enter the **Key Code** found on your marketing promotion.

REGISTRATION FORM

4 WAYS TO REGISTER

- **Online:** www.dmacatalogontheroad.org
- **Fax:** 212.302.7643
- **Phone:** 212.790.1500

- **Mail:** DMA Customer Service
 1120 Avenue of the Americas
 New York, NY 10036

For questions/inquiries call 212.790.1500 or e-mail customerservice@the-dma.org

Please print clearly.

Name: _____
 Title: _____
 Company: _____
 Address: _____
 City/State/Zip: _____
 Telephone: () _____ Fax: () _____
 E-Mail: _____

Full payment is required. All checks should be made payable to the Direct Marketing Association, Inc. The following credit cards are accepted: American Express, Discover, MasterCard, and Visa. DMA & Affiliate membership will be verified and charged accordingly.

16th Annual DMA Catalog-on-the-Road Conference	On or Before 1/3/08	After 1/3/08
<input type="checkbox"/> DMA Catalog & Multichannel Marketing Council Member	<input type="checkbox"/> \$199	<input type="checkbox"/> \$249
<input type="checkbox"/> DMA Member	<input type="checkbox"/> \$249	<input type="checkbox"/> \$299
<input type="checkbox"/> Non-Member	<input type="checkbox"/> \$299	<input type="checkbox"/> \$349

*Please contact DMA Customer Service to register groups of 3 or more at 212.790.1500 or for more information.

Payment Type:

[A] American Express [D] Discover [V] VISA
 [M] MasterCard [C] Check # _____

Credit Card #: _____
 Expiration Date: _____
 Amount Paid: \$ _____
 Today's Date: _____
 CardHolder's Signature: _____

Cancellation Policy:

If you cannot attend an event for which you are registered, please send a substitute. Substitutions are allowed at any time and no fees are imposed. If you must reschedule or cancel your registration, please see schedule below.

Cancellation Refund Schedule	
January 22, 2007 or before	100% refund or account credit
January 23, 2007 through January 27, 2007	Account credit
January 29, 2008 or no show	No refund – no account credit

The last day to register online for this event is **Wednesday, January 23, 2008.**

Special Needs:

Please check here if you have any special requests (which we need to meet with the Americans with Disabilities Act or otherwise). We will contact you.