



# DMA Circulation Day 2010 Sponsorship Program

**EFFECTIVE AND EFFICIENT  
RAISE BRAND AWARENESS AND GAIN VISIBILITY  
TO THE CIRCULATION COMMUNITY!**

**Diamond Level: \$3,000**

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|---|--|
| <ul style="list-style-type: none"> <li>Your linkable company logo on DMA Web pages               <ul style="list-style-type: none"> <li>DMA Circ Day Event Web Page</li> <li>Promotional materials</li> <li>DMA Circulation Segment Web Page for 6 mos.</li> </ul> </li> <li>Your company's full page ad in on-site program</li> <li>Your signage at event</li> </ul> | <ul style="list-style-type: none"> <li>Includes 3 free passes to day</li> <li>Your brochures/collateral displayed at registration</li> <li>Door prize opportunity</li> </ul> |
|---|--|

**Gold Level: \$1,500**

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|---|--|
| <ul style="list-style-type: none"> <li>Your linkable company logo on DMA Web pages               <ul style="list-style-type: none"> <li>DMA Circ Day Event Web Page</li> <li>Promotional materials</li> <li>DMA Circulation Segment Web Page for 3 mos.</li> </ul> </li> <li>Your company's full page ad in on-site program</li> <li>Your signage at event</li> </ul> | <ul style="list-style-type: none"> <li>Includes 2 free passes to day</li> <li>Your brochures/collateral displayed at registration</li> <li>Door prize opportunity</li> </ul> |
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**Bronze Level: \$500**

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|---|---|
| <ul style="list-style-type: none"> <li>Acknowledgement on DMA Circ Day Event Web Page</li> <li>Acknowledgement in promotional materials</li> <li>Acknowledgement in on-site program</li> <li>Includes 1 free passes to day</li> </ul> | <ul style="list-style-type: none"> <li>Your brochures/collateral displayed at registration</li> <li>Door prize opportunity</li> </ul> |
|---|---|

**Not sure?** Call and let's discuss how we can make this work for you.

**Yes! I want to be a Sponsor for this event. I will send you my logo in eps and jpg formats.**

The person attending is:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

email: \_\_\_\_\_

**Payment Type:**  Visa  MasterCard  American Express  Discover Card  Check # \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_ Date: \_\_\_\_\_

Name on Card if different from above \_\_\_\_\_

Amount Paid: \$ \_\_\_\_\_ Today's Date: \_\_\_\_\_ Cardholder's Signature: \_\_\_\_\_

**Cancellation Policy:** Please visit [www.dmacircday.org](http://www.dmacircday.org) for our full cancellation policy.

For more information, please contact Lisa Merizio Smith at 212.790.1567 or email: [L.MERIZIO@THE-DMA.ORG](mailto:L.MERIZIO@THE-DMA.ORG).

**Direct Marketing Association, 1120 Avenue of the Americas, New York, NY 10036-6700**

[WWW.THE-DMA.ORG](http://WWW.THE-DMA.ORG)