5th Annual Insert Media Day Conference
April 1, 2008
McGraw Hill Conference Center
1271 Avenue of the Americas New York City

Key Code:
Please enter the **Key Code** found on your marketing promotion.

REGISTRATION FORM

4 WAYS TO REGISTER

- **Online**: www.dmainsertmediaday.org
- **Fax**: 212.302.7643
- **Phone**: 212.790.1500
- **Mail**: DMA Customer Service, 1120 Avenue of the Americas, New York, NY 10036

For questions/inquiries call 212.790.1500 or e-mail customerservice@the-dma.org

Please print clearly.

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Telephone: ( ) _____ Fax: ( ) _____

E-Mail: _____

Full payment is required. All checks should be made payable to the Direct Marketing Association, Inc. The following credit cards are accepted: American Express, Discover, MasterCard, and Visa. DMA & Affiliate membership will be verified and charged accordingly.

5th Annual DMA Insert Media Day	On or Before 2/22/08	After 2/22/08
DMA Insert Media Council Member	$399	$499
DMA Member	$499	$599
Non-Member	$599	$699
DMA Member Groups	$375	$475
DMA Non-Member Groups	$475	$575
*Please contact DMA Customer Service to register groups of 3 or more at 212.790.1500 or for more information.		

Payment Type:

[A] American Express [D] Discover [V] VISA
[M] MasterCard [C] Check # _____

Credit Card #: _____

Expiration Date: _____

Amount Paid: $_____

Today's Date: _____

CardHolder's Signature: _____

Cancellation Policy:
If you cannot attend an event for which you are registered, please send a substitute. Substitutions are allowed at any time and no fees are imposed. If you must reschedule or cancel your registration, please see schedule below.

Cancellation Refund Schedule	
March 23, 2007 or before	100% refund or account credit
March 24, 2007 through March 28, 2007	Account credit
April 1, 2008 or no show	No refund – no account credit

The last day to register online for this event is **Wednesday, March 26, 2008**.

Special Needs:
Please check here if you have any special requests (which we need to meet with the Americans with Disabilities Act or otherwise). We will contact you.