



# REGISTRATION FORM

October 13, 2008  
The Bellagio Hotel • Las Vegas, NV

Key Code (for internal use only):

**REGISTRATION RATE:** \$600 DMA Member/Non-Member

*(Note: Separate registration and fee required for DMA08 Conference & Exhibition)*

To register, please complete this **Registration Form** and fax back to Debra Venedam at 212.302.7643. If you have any questions, please call Debra at 212.768.7277, ext. 1370 or email [seniorsummit@the-dma.org](mailto:seniorsummit@the-dma.org).

DMA Customer ID # \_\_\_\_\_ Email \_\_\_\_\_

First Name \_\_\_\_\_ Last Name \_\_\_\_\_ M.I. \_\_\_\_\_

Title \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

**CHOICE OF PAYMENT:**

- American Express     MasterCard     Visa
- Discover Card     Bank Transfer (Please attach copy.)
- Check # \_\_\_\_\_ (Payable to DMA)

Registration fees will be charged to your credit card upon receipt of your registration form.

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name of Cardholder (as it appears on card) \_\_\_\_\_

Company Name (as it appears on card) \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

**SPECIAL NEEDS:**



- Check here if you have any special requests (which need to meet the Americans with Disabilities Act, dietary requirements, or otherwise). We will contact you.
- Please do not include my name in any Conference collateral.

**1. PAYMENT POLICY**

A completed registration form, along with full payment to process your registration, **MUST** accompany your registration. Registrations without full payment will not be processed.

**2. TRANSFERS/CHANGES & CANCELLATION POLICY**

Registrations are non-transferable. If you cannot attend Senior Summit 2008, please contact Debra Venedam at 212.768.7277, ext. 1370 or, email [seniorsummit@the-dma.org](mailto:seniorsummit@the-dma.org), four (4) weeks or more in advance of the event and your registration fee in full will be held on account for a future event. If you must cancel your registration, please refer to the Cancellation Refund Schedule below. Registrants who do not cancel or arrange to have their registration fee held on account prior to the event, and fail to attend the event, forfeit their registration fee.

Cancellation Refund Schedule

- September 12, 2008 or before: 100% refund or account credit
- September 13, 2008 through October 10, 2008: No refund – account credit minus \$150 fee
- October 11, 2008 or no show: No refund – no account credit

**3. HOTEL RESERVATIONS**

For hotel reservations, please go to [www.dma08.org](http://www.dma08.org) and download the Hotel Registration Form under the Registration Details section.