

DM Week 2009 Sponsorship Opportunities

CALL NOW!
Sponsorships
are limited!

Jacob K. Javits Convention Center • New York, NY
June 15 – 18, 2009

Please complete and return immediately to confirm your DM Week sponsorship.

BOOTH #:

COMPANY CONTACT

TITLE

COMPANY NAME

MAILING ADDRESS

CITY/STATE/ZIP

TELEPHONE

FAX

EMAIL

WEB ADDRESS

ITEM/EVENT

TOTAL COST OF SPONSORSHIP: \$

Terms and conditions to follow. Contract requires signature.

Please return this form to: Katie McEvoy
Sales and Sponsorship Manager
Direct Marketing Association, Inc.
1120 Avenue of the Americas, 14th Floor
New York, NY 10036
Phone: 212.768.7277, ext. 1685
Fax: 212.302.7643

For questions, please contact Donna LoPorto at 303.543.1164 or email dloporto@the-dma.org.



To confirm your spot as a DM Week sponsor or to learn more, please contact
Donna LoPorto at 303.543.1164 or at dloporto@the-dma.org or
Katie McEvoy at 212.768.7277 x1685 or at kmcevoy@the-dma.org

DM Week 2009

Sponsorship Contract and Agreement

Terms and Conditions

Sponsor agrees to pay amount indicated on previous page for sponsorship as determined by Show Management. Payment in full is due upon receipt of contract. The DMA reserves the right to withdraw the sponsorship if payment is not received within 10 business days of receipt of the signed contract. Show Management must receive notice of cancellation in writing. No refunds will be made after receipt of payment. Acceptance of this application by the Direct Marketing Association constitutes a contract. By signing below, sponsor agrees to abide by contract terms and conditions as outlined above.

IMPORTANT: A FULL PAYMENT MUST ACCOMPANY THIS SPONSORSHIP CONTRACT.

Please make check payable to: **Direct Marketing Association, Inc.**
Reference on check: **DM Week 2009**

Payment

Total Cost of Sponsorship: (from previous page): \$ _____

Check #: _____ Credit Card Type: _____

Credit Card #: _____ Exp. Date: _____

Name on Card: _____

Signature of Card Holder: _____

Sponsorships for this event are assigned on a first-come, first-served basis. It is understood that exhibitors are responsible for providing the Direct Marketing Association with all company logos for use with any sponsorship and that all company logos are subject to approval by show management. Please email all artwork to the address below.

I agree to abide by the above.

Authorized Signature: _____ Date: _____

Please keep a copy of this form for your records.

Submit your company logo via email to **Katie McEvoy**, Sales and Sponsorship Manager, at kmcevoy@the-dma.org. Company logo requested upon payment. Format guidelines are as follows:

- Vector File in Adobe Illustrator EPS file or Corel Draw EPS file. The document should have an “.eps” extension. Additionally we request that you do not compress the file. Compression of an EPS file is difficult and unnecessary for this purpose. Please do not submit GIF files.
- Please include the following information in your email:
 - DM Week 2009
 - Sponsored Item
 - Your Company's Name
 - File Format (example: .EPS Corel Draw)
 - Contact Person and Phone Number



To confirm your spot as a DM Week sponsor or to learn more, please contact
Donna LoPorto at 303.543.1164 or at dloporto@the-dma.org or
Katie McEvoy at 212.768.7277 x1685 or at kmcevoy@the-dma.org