



**DMA List & Data Leader of the Year Awards
Dinner Sponsorship Program**
June 20, 2011 6:00-10:00pm
The Water Club, 500 East 30th Street, NYC

Return with payment: EMAIL to LMERIZIO@THE-DMA.ORG Or FAX BACK to 212. 302.7643

Share your sentiments and congratulations to our winners

**LIST & DATA LEADER OF
THE YEAR**

Lon Mandel,

**CEO & President,
Specialists Marketing
Services**

DATA INNOVATOR

Rodale

Accepting:
**Gregg Michaelson,
CMO & President of
Integrated Marketing & Sales**

**RON DAVIS YOUNG LIST
PROFESSIONAL AWARD**

Jennifer Le

**List Manager
Carney Direct Marketing**

Diamond Level Sponsorship:

Your company will receive the following:

- **Company logo and link on Event and List & Data Segment web pages**
- **Your company name listed as a Diamond Sponsor on menu card at each attendee's place setting**
- **One TABLE of (10) dinner registrations**
- **Your Signage at event**
- **Host a webinar or open call to all DMA Councils**
Diamond Level- \$3,000

Gold Level Sponsorship:

Your company will receive the following:

- **Company logo and link on Event web page**
- **Your company name listed as a Gold Sponsor on menu card at each attendee's place setting**
- **3 dinner registrations**
- **Signage at event**
Gold Level- \$1,500

Silver Level Sponsorship:

Your company will receive the following:

- **Company logo and link on Event web page**
- **2 dinner registrations**
- **Your company name listed as a Supporting Sponsor on menu card at each attendee's place setting**
- **Signage at event**
Silver Level- \$750

Bronze Level Sponsorship:

Your company will receive the following:

- **Company name and link on Event web page**
- **1 dinner registration**
- **Your company name listed as a Friend Sponsor on menu card at each attendee's place setting**
- **Signage at event**
Bronze Level- \$250

Yes! I want to be a SPONSOR (CHECKED BOX) for the DMA List & Data Leader of the Year Awards Dinner.

Name: _____

Company: _____

Address: _____

Tel: _____ Fax: _____

email: _____

Please charge my: Amex MasterCard Visa Discover Card

Number: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

Questions? Please contact Lisa Merizio Smith at 212.790.1567 or email: LMERIZIO@THE-DMA.ORG .

Direct Marketing Association, 1120 Avenue of the Americas, New York, NY 10036-6700