



**The DMA Catalog & Multichannel Marketing Council Annual Dinner**  
 April 19, 2007 • 5:30 P.M. – 9:30 P.M.  
 The Yale Club • New York, NY

**Key Code:**

Please enter the **Key Code** found on your marketing promotion.

## REGISTRATION FORM

**4 WAYS TO REGISTER**

- **Online:** <http://www.the-dma.org/councilevents/cataprdinner/>
- **Fax:** 212.302.7643
- **Phone:** 212.790.1500

■ **Mail:** DMA Customer Service  
 1120 Avenue of the Americas  
 New York, NY 10036

For questions/inquiries call 212.790.1500 or e-mail [customerservice@the-dma.org](mailto:customerservice@the-dma.org)

Please print clearly.

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Telephone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_  
 E-Mail: \_\_\_\_\_

*Full payment is required. All checks should be made payable to the Direct Marketing Association, Inc. The following credit cards are accepted: American Express, Discover, MasterCard, and Visa. DMA & Affiliate membership will be verified and charged accordingly.*

Catalog & Multichannel Marketing Annual Dinner	RATES
<input type="checkbox"/> DMA Catalog & Multichannel Marketing Council Member	<input type="checkbox"/> \$99
<input type="checkbox"/> DMA Member	<input type="checkbox"/> \$129
<input type="checkbox"/> Non-Member	<input type="checkbox"/> \$149

**Payment Type:**

[A] American Express       [D] Discover       [V] VISA  
 [M] MasterCard             [C] Check # \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Amount Paid: \$ \_\_\_\_\_

Today's Date: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

**Cancellation Policy:**

If you cannot attend an event for which you are registered, please send a substitute. Substitutions are allowed at any time and no fees are imposed. If you must reschedule or cancel your registration, please see schedule below.

Cancellation Refund Schedule	
April 16, 2007 or before	100% refund or account credit
April 17, 2007 through April 18, 2007	Account credit
April 19, 2007 or no show	No refund – no account credit

The last day to register online for this event is Monday, April 16, 2007.

**Special Needs:**

Please check here if you have any special requests (which we need to meet with the Americans with Disabilities Act or otherwise). We will contact you.