



The DMA Circulation Council Achievers Lunch
 September 10, 2008 • 12:00 P.M. – 2:30 P.M.
 The Yale Club of New York • New York, NY

Key Code:

Please enter the **Key Code** found on your marketing promotion.

REGISTRATION FORM

4 WAYS TO REGISTER

- **Online:** <http://www.the-dma.org/councilevents/circachievers/>
- **Fax:** 212.302.7643
- **Phone:** 212.790.1500

■ **Mail:** **DMA Customer Service**
 1120 Avenue of the Americas
 New York, NY 10036

For questions/inquiries call 212.790.1500 or e-mail customerservice@the-dma.org

Please print clearly.

Name: _____
 Title: _____
 Company: _____
 Address: _____
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 Telephone: () _____ Fax: () _____
 E-Mail: _____

Full payment is required. All checks should be made payable to the Direct Marketing Association, Inc. The following credit cards are accepted: American Express, Discover, MasterCard, and Visa. DMA & Affiliate membership will be verified and charged accordingly.

DMA Circulation Achievers Luncheon	RATES
DMA Circulation Council Member	\$79
DMA Member	\$99
Non-Member	\$119

Payment Type:

[A] American Express	[D] Discover	[V] VISA
[M] MasterCard	[C] Check # _____	

Credit Card #: _____

Expiration Date: _____

Amount Paid: \$ _____

Today's Date: _____

Cardholder's Signature: _____

Cancellation Policy:

If you cannot attend an event for which you are registered, please send a substitute. Substitutions are allowed at any time and no fees are imposed. If you must reschedule or cancel your registration, please see schedule below.

Cancellation Refund Schedule	
September 4, 2008 or before	100% refund or account credit
September 5, through September 9, 2008	Account credit
September 10, 2008 or no show	No refund – no account credit

The last day to register online for this event is Friday, September 5, 2008.

Special Needs:

Please check here if you have any special requests (which we need to meet with the Americans with Disabilities Act or otherwise). We will contact you.