



DMA Agency Winter Executive Summit 2012
February 23-24, 2012
at The Diplomat, Hollywood, FL

“The Shifting Competitive Landscape”

Program: www.the-dma.org/councilevents/dmagencywinterbriefing
Sponsorship Program

GAIN VISIBILITY! This annual gathering of top level agency executives will be held at a fabulous location to discuss how successful agencies have redefined themselves for these times. Produced by the DMA Agency Council for its members and other senior agency executives only, this is the event of the year for candid discussions on enhanced operations, improving performance and ROI.

Do you have a service or technology to share with them? Do you have solutions for them? There’s no better opportunity than this event to gain access to these top-level executives with powerful client bases.

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