

**The Future of Digital Integration:
A Digital Marketing Forum Presented by DMA & the eec
September 30, 2010
Sponsorship Opportunities**

Share your knowledge and expertise while educating digital marketers. This is a unique opportunity to be in front of decision-makers and potential clients and partners.

Platinum Sponsorship: \$3,000

- Logo & link on event listings on eec & DMA sites
- 5-minute presentation during lunch
- Full page ad in program
- Tabletop space at event
- 4 event passes
- 2 free eec memberships for 1 year
- Logo on signage at event & reception

Gold Sponsorship: \$1,500

- Logo & link on event listings on eec & DMA sites
- Full page ad in program
- Tabletop space at event
- 2 event passes
- 1 free eec membership for 1 year
- Logo on signage at event & reception

Bronze Sponsorship: \$1000

- Logo & link on event listings on eec & DMA sites
- Tabletop space at event
- 1 event pass
- Logo on signage at event & reception

Sponsorship Contract

Please complete and return immediately to confirm your DMA/eec Forum sponsorship.

Company Contact:

Title:

Email:

Company Name:

Sponsorship Item: Platinum, Gold or Silver

Mailing Address:

City:

State:

Zip:

Country:

Phone:

Fax:

URL:

Total Cost of Sponsorship: \$

Please review and sign the Terms & Conditions on the next page.

Terms and Conditions

The Sponsoring Company agrees to pay amount indicated on previous page for sponsorship as determined by Show Management. Payment in full is due upon receipt of contract. The DMA reserves the right to withdraw the sponsorship if payment is not received within 10 business days of receipt of the signed contract. Show Management must receive notice of cancellation in writing. No refunds will be made after receipt of payment. Acceptance of this application by the DMA constitutes a contract. By signing below, the Sponsoring Company agrees to abide by contract terms and conditions as outlined below.

Payment Terms

Payment is due upon signing this contract.

Payment Options

Total Cost of Sponsorship: \$

Please make checks payable to: Direct Marketing Association, Inc.

Reference on check: 9/30/2010 DMA/eec Forum

Check #:

Credit Card Type:

Credit Card #:

Expiration Date:

Name on Card:

Signature of Card Holder:

Sponsorships are on a first-come, first-served basis. It is understood that sponsoring companies are responsible for providing the DMA and the eec with all company logos for use with any sponsorship and that all company logos are subject to approval by show management.

I agree to abide by the above.

Authorized Signature: _____ Date: _____

Please keep a copy of this form for your records.

Submit your company logo via email to Ali Swerdlow at ali@emailexperience.org.

Logo Format Guidelines

Please send an Adobe Illustrator EPS or a Corel Draw EPS as well as a JPEG. We request that you do not send compressed EPS files as they're difficult to use and unnecessary for this purpose. Please do not submit GIF files.

Please return this form to Ali Swerdlow, ali@emailexperience.org.

For questions, please contact Ali Swerdlow at 917.213.9721, ali@emailexperience.org.

**Direct Marketing Association, Email Experience Council
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