



DMA Insert Media Council Roast & Toast Luncheon

Tuesday, December 8, 2009

Sponsorship Program

EFFECTIVE AND EFFICIENT – RAISE BRAND AWARENESS AND GAIN VISIBILITY IN THIS MARKET SPACE!

Share your knowledge and expertise while helping us educate direct marketers on this powerful medium. This DMA Insert Media Council event is only the beginning of many opportunities to be in front of the decision-makers and your potential clients and partners in the future.

- Diamond Level - \$3,000** sponsorship: your company will receive the following:
- **Your company logo and link on the side bar of**
 - the DMA Insert Media Council Roast & Toast Web Page
 - the DMA Insert Media Segment Web Page for 12 months
 - **Your company's full page ad in the on-site program**
 - **Full table - 10 free registrations to event**
 - **Recognition and signage at event**
 - **One (1) article, research report and/or white paper posted**

- Gold Level - \$1,000** sponsorship: your company will receive the following:
- **Your company logo and link on the side bar of**
 - the DMA Insert Media Council Roast & Toast Web Page
 - the DMA Insert Media Segment Web Page for 6 months
 - **3 free registrations to event**
 - **Recognition and signage at event**

- Patron Level - \$500** sponsorship: your company will receive the following:
- **Your company name and link on the DMA Insert Media Council Roast & Toast Web Page as "Friends of DMA Insert Media Symposium"**
 - **1 free registration to event**
 - **Recognition and signage at event**

Yes! I want to be a Sponsor for the DMA Insert Media Council Roast & Toast Luncheon.
Level: _____

Name: _____

Company: _____

Address: _____

Tel: _____

Fax: _____

email: _____

PLEASE INVOICE ME:

Please charge my: Amex MasterCard Visa Discover Card JCB

Number: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

FAX BACK WITH PAYMENT FOR FAST LISTING ON WEB SITE AND EMAILS! 212.768.4546

Segment sponsorships provide your company a year's worth of exposure. For more information, please contact Lisa Merizio Smith at 212.790.1567 or email: LMERIZIO@THE-DMA.ORG .