DMA Insert Media Council Luncheon
September 16, 2008 • 12:00 P.M. – 2:30 P.M.
The Yale Club • New York City

Key Code:

Please enter the **Key Code** found on your marketing promotion.

REGISTRATION FORM

4 WAYS TO REGISTER

■ **Online**: http://www.the-dma.org/councilevents/insertluncheon
■ **Fax**: 212.302.7643
■ **Phone**: 212.790.1500
■ **Mail**: DMA Customer Service
1120 Avenue of the Americas
New York, NY 10036

For questions/inquiries call 212.790.1500 or e-mail customerservice@the-dma.org

Please print clearly.

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Telephone: ( ) _____ Fax: ( ) _____

E-Mail: _____

Full payment is required. All checks should be made payable to the Direct Marketing Association, Inc. The following credit cards are accepted: American Express, Discover, MasterCard, and Visa. DMA & Affiliate membership will be verified and charged accordingly.

DMA Insert Media Council Luncheon	RATES
DMA Insert Media Council Member*	$75
DMA Member	$95
Non-Member	$115

*Includes DMA Insert, B-to-B, Catalog, Circulation, DM Agency, Financial, & List Council Members

Payment Type: [A] American Express [D] Discover [V] VISA [M] MasterCard [C] Check # _____

Credit Card #: _____

Expiration Date: _____

Amount Paid: $_____

Today's Date: _____

Cardholder's Signature: _____

Cancellation Policy:
If you cannot attend an event for which you are registered, please send a substitute. Substitutions are allowed at any time and no fees are imposed. If you must reschedule or cancel your registration, please see schedule below.

Cancellation Refund Schedule	
September 10, 2008 or before	100% refund or account credit
September 11, 2008 through September 15, 2008	Account credit
September 16, 2008 or no show	No refund – no account credit

The last day to register online for this event is Thursday, September 11, 2008.

Special Needs:
Please check here if you have any special requests (which we need to meet with the Americans with Disabilities Act or otherwise). We will contact you.