

Fast *Forward* 2009 Conference
June 15, 2009
DMA Headquarters, Seminar Center, NYC
Sponsorship Opportunities

Premiere Level Sponsorship: \$2,500

- Two complimentary registrations to Fast *Forward* 2009 and List Leader of the Year Award Dinner
- Acknowledgement and logo on Fast *Forward* 2009 web site and link to company website
- Company name and logo on event signage
- Company name and logo on all marketing material
- Thank you signage at registration
- Post-show list of Fast *Forward* 2009 and List Leader of the Year attendees (for 1x mail use only)

Benefactor Level: \$1,000

- One complimentary registration to Fast *Forward* 2009 and List Leader of the Year Award Dinner
- Acknowledgement and logo on Fast *Forward* 2009 web site and link to company website
- Company name and logo on event signage
- Company name and logo on all marketing material
- Thank you signage at registration
- Thank you signage during sponsored event

Patron Level Sponsorship: \$500

- One complimentary registration to Fast *Forward* 2009
- Acknowledgement and logo on Fast *Forward* 2009 web site and linked to company website
- Company name and logo on event signage
- Company name and logo on all marketing material
- Thank you signage at registration

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Please complete and return immediately to confirm your *Fast Forward 2009* sponsorship.

Company Contact: _____
Title: _____
Company Name: _____
Mailing Address: _____
City/State/Zip: _____
Telephone: _____ Fax: _____
Email: _____ Web Address: _____
Item/Event: _____
Total Cost of Sponsorship: \$ _____

Terms & conditions on following page. Contract requires signature.

Please return this form to:
Lisa Merizio Smith
The Direct Marketing Association, Inc.
1120 Avenue of the Americas,
New York, NY 10036
Fax: 212.768.4546

For questions, please contact Lisa Merizio Smith at 212.790.1567 or email lmerizio@the-dma.org

Fast Forward 2009 Conference Sponsorship Contract and Agreement – Page 3

Terms and Conditions

Sponsor agrees to pay amount indicated on previous page for sponsorship as determined by Show Management. Payment in full is due upon receipt of contract. The DMA reserves the right to withdraw the sponsorship if payment is not received within 10 business days of receipt of the signed contract. Show Management must receive notice of cancellation in writing. No refunds will be made after receipt of payment. Acceptance of this application by The Direct Marketing Association constitutes a contract. By signing below, sponsor agrees to abide by contract terms and conditions as outlined above.

IMPORTANT: A FULL PAYMENT MUST ACCOMPANY THIS SPONSORSHIP CONTRACT.

Please make check payable to: The Direct Marketing Association, Inc.; **Reference on check: DMA Fast Forward 2009, List Leader of the Year Dinner sponsorship.**

Payment

Total Cost of Sponsorship: (from previous page): _____
Check #: _____ Credit Card Type: _____
Credit Card #: _____ Exp. Date: _____
Name on Card: _____
Signature of Card Holder: _____

Sponsorships for this event are assigned on a first-come, first-served basis. It is understood that exhibitors are responsible for providing The Direct Marketing Association with all company logos for use with any sponsorship and that all company logos are subject to approval by show management. Please email all artwork to the address below.

I agree to abide by the above:

Authorized Signature: _____ Date: _____

Please keep a copy of this form for your records

Submit your company logo via e-mail to Lisa Merizio Smith at lmerizio@the-dma.org. Company logo must be received upon payment. Format guidelines are as follows:

- Jpg, tif, bmp files are preferred. Additionally we request that you do not compress the file. Compression of files is difficult and unnecessary for this purpose. Please do not submit GIF files.
- Please include the following information in your email.
 - Conference Title
 - Sponsored Item
 - Your Company's Name
 - File Format (example: .jpg; .bmp; tif)

Fast Forward 2009 Conference

*Complimentary Registration

Premiere – 2 Complimentary Registrations

Benefactor – 1 Complimentary Registration

Patron – 1 Complimentary Registration

Company Contact: _____

Title: _____

Company Name: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Email: _____ Web Address: _____

Company Contact: _____

Title: _____

Company Name: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Email: _____ Web Address: _____

Company Contact: _____

Title: _____

Company Name: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Email: _____ Web Address: _____

*Your sponsorship level "benefits" lists how many complimentary registrations you will receive. Once this form is filled out, your complimentary registrants will be fully registered.

For questions regarding sponsorship fulfillment, please contact Lisa Merizio Smith at imerizio@the-dma.org or 212.768.7277 ext. 1567.