



**DMA Mobile Commerce Spotlight**  
**July 9, 2009**  
**DMA Seminar Center, NYC**

**REGISTRATION FORM**

**4 WAYS TO REGISTER**

- **Online:** <http://www.the-dma.org/councilevents/mobilecommerce>
- **Fax:** 212.302.7643
- **Phone:** 212.790.1500
- **Mail:** DMA Customer Service  
 1120 Avenue of the Americas  
 New York, NY 10036

For questions/inquiries, contact customer service at 212.790.1500 or via e-mail at [customerservice@the-dma.org](mailto:customerservice@the-dma.org).

**Please print clearly.**

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*Full payment is required. All checks should be made payable to the **DMA**. The following credit cards are accepted: American Express, Discover, MasterCard, and Visa. DMA & Affiliate membership will be verified and charged accordingly.*

<b>Fees:</b>	
DMA Mobile Marketing Council Member	\$99
DMA DM Agency Council Member	\$99
DMA Member	\$299
Non-Member	\$499

**Payment Type:**     Visa     MasterCard     American Express     Discover Card     Check # \_\_\_\_\_  
 Credit Card: \_\_\_\_\_ Expiration: \_\_\_\_\_ Date: \_\_\_\_\_  
 Amount Paid: \$ \_\_\_\_\_ Today's Date: \_\_\_\_\_ Cardholder's Signature: \_\_\_\_\_

<b>Cancellation Refund Schedule*</b>	
One week prior to event	100% refund minus \$100 for processing fee
April 21, 2009 or no show	No refund – no account credit

\* Please visit <http://www.the-dma.org/councilevents/mobilecommerce> for the full cancellation policy.

**Special Needs:**

Please check here if you have any special requests that meet the Americans with Disabilities Act, dietary requests, or other requirements. We will contact you.