

DMA Mobile Marketing Day
March 4, 2010
Sponsorship Program - *Lower Fees*

GAIN VISIBILITY IN THE DIRECT RESPONSE MULTICHANNEL MARKET SPACE!

Share your knowledge and expertise while helping us educate direct marketers on this powerful eco-system. The DMA Mobile Marketing Council continues to provide many opportunities to be in front of the decision-makers and your potential clients and partners in the future. Ask about other DMA sponsorships where your company can have many other opportunities to be in front of top professionals from Catalog, Retail, Financial Services and more segments.

DIAMOND LEVEL sponsorship: \$3,000

- Your company receives the following:**
- **Your company logo and link on the side bar of**
 - the DMA Mobile Marketing Day Web Page +
 - the DMA Mobile Marketing Segment Web Page for 12 months
 - **2-3 minutes presentation during lunch**
 - **Your company's full page ad in on-site program**
 - **4 free registrations to event**
 - **2 free DMA Mobile Marketing Council memberships for 12 months**
 - **Tabletop space and your signage at event and reception**

GOLD LEVEL sponsorship: \$1,500

- Your company receives the following:**
- **Your company logo and link on the side bar of** the DMA Mobile Marketing Day Web Page
 - **Your company's full page ad in on-site program**
 - **Tabletop space**
 - **2 free registrations to event**
 - **1 free DMA Mobile Marketing Council membership for 12 months**
 - **Your signage at networking reception**

BRONZE LEVEL sponsorship: \$750

- Your company receives the following:**
- **Your company logo and link on the side bar of the DMA** Mobile Marketing Day Web Page
 - **Tabletop space**
 - **1 free registration to event**
 - **Your signage at networking reception**

Yes! I want to be a Sponsor (Diamond - Gold - Bronze) for the DMA Mobile Marketing Day.
 Circle one

Name: _____
 Company: _____
 Address: _____
 Tel: _____ Fax: _____
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PLEASE INVOICE ME:
Payment Type: Visa MasterCard American Express Discover Card Check # _____

Credit Card: _____ Expiration: _____ Date: _____
 Amount Paid: \$ _____ Today's Date: _____ Cardholder's Signature: _____

Segment sponsorships are available for a year's worth of exposure. For more information, please contact Lisa Merizio Smith at 212.790.1567 or email: LIMERIZIO@THE-DMA.ORG .