



DMA Mobile Marketing for Agencies & Media Buyers

April 28, 2009

DMA Seminar Center, NYC

REGISTRATION FORM

4 WAYS TO REGISTER

- **Online:** <http://www.the-dma.org/councilevents/mobilemarketingagency>
- **Fax:** 212.302.7643
- **Phone:** 212.790.1500

■ **Mail:** DMA Customer Service
1120 Avenue of the Americas
New York, NY 10036

For questions/inquiries, contact customer service at 212.790.1500 or via e-mail at customerservice@the-dma.org.

Please print clearly.

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: () _____ Fax: () _____

E-Mail: _____

*Full payment is required. All checks should be made payable to the **DMA**. The following credit cards are accepted: American Express, Discover, MasterCard, and Visa. DMA & Affiliate membership will be verified and charged accordingly.*

Fees:	
DMA Mobile Marketing Council Member	\$99
DMA DM Agency Council Member	\$99
DMA Member	\$299
Non-Member	\$499

Payment Type: Visa MasterCard American Express Discover Card Check # _____

Credit Card: _____ Expiration: _____ Date: _____

Amount Paid: \$ _____ Today's Date: _____ Cardholder's Signature: _____

Cancellation Refund Schedule*	
One week prior to event	100% refund minus \$100 for processing fee
April 21, 2009 or no show	No refund – no account credit

* Please visit <http://www.the-dma.org/councilevents/mobilemarketingagency> for the full cancellation policy.

Special Needs:

Please check here if you have any special requests that meet the Americans with Disabilities Act, dietary requests, or other requirements. We will contact you.