

**DMA Mobile Marketing and Media 2011**  
**September 20, 2011**  
**Sponsorship Program**

*Value priced to connect with many at these SRO events*

**GAIN VISIBILITY IN THE DIRECT RESPONSE MULTICHANNEL MARKET SPACE!**

Share your knowledge and expertise while helping us educate direct marketers on this powerful eco-system. The DMA Mobile Marketing Council continues to provide many opportunities to be in front of the decision-makers and your potential clients and partners in the future. Ask about other DMA sponsorships where your company can have many other opportunities to be in front of top professionals from Magazines, Catalog, Retail, Financial Services and more segments.

**DIAMOND LEVEL SPONSORSHIP:**

- **Your company logo and link on the side bar of**
  - the DMA Mobile Marketing and Media Web Page + the DMA Mobile Marketing Segment Web Page for 12 months
- **2-3 minutes presentation during lunch**
- **Your company's full page ad in on-site program**
- **4 free registrations to event**
- **2 free DMA Mobile Marketing Council memberships for 12 months**
- **Tabletop space and your signage at event and reception**
- **Host an open call with the DMA Council membership**

DIAMOND LEVEL SPONSORSHIP: \$3,000

**GOLD LEVEL SPONSORSHIP:**

- **Your company logo and link on the side bar of the DMA Mobile Marketing and Media Web Page**
- **Your company's full page ad in on-site program**
- **Tabletop space**
- **2 free registrations to event**
- **1 free DMA Mobile Marketing Council membership for 12 months**
- **Your signage at networking reception**
- **Host an open call with the DMA Council membership**

GOLD LEVEL SPONSORSHIP: \$1,500

**BRONZE LEVEL SPONSORSHIP:**

- **Your company logo and link on the side bar of the DMA Mobile Marketing and Media Web Page**
- **Tabletop space**
- **1 free registration to event**
- **Your signage at networking reception**

BRONZE LEVEL SPONSORSHIP: \$750

**Yes! I want to be a Sponsor (Diamond - Gold - Bronze) for the DMA Mobile Marketing and Media.**

Circle one

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Amount Paid: \$ \_\_\_\_\_ Today's Date: \_\_\_\_\_ Cardholder's Signature: \_\_\_\_\_

Please return with payment to Lisa Merizio Smith at [LIMERIZIO@THE-DMA.ORG](mailto:LIMERIZIO@THE-DMA.ORG) or FAX to 212.302.7643.

**Direct Marketing Association, 1120 Avenue of the Americas, New York, NY 10036**  
**www.the-dma.org**