

**The DMA Catalog, Retail and Multichannel Marketing
Holiday Party**

Hosted by the DMA Catalog & Multichannel Marketing and Retail
Marketing Councils

When registering for this event, DMA Members that are not members of any DMA Council may join a Council of their choice for a FREE 1-year membership. This offer is not available to prior or current Council members and is only valid for the first year of Council membership. Membership must be renewed annually.

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

DMA Special Interest Councils:

- | | |
|--|---|
| <input type="checkbox"/> Analytics | <input type="checkbox"/> Insert Media |
| <input type="checkbox"/> Broadcast | <input type="checkbox"/> International |
| <input type="checkbox"/> Business-to-Business | <input type="checkbox"/> List & Database |
| <input type="checkbox"/> Catalog & Multichannel Marketing | <input type="checkbox"/> Marketing Technology |
| <input type="checkbox"/> Circulation | <input type="checkbox"/> Pharmaceutical Marketing |
| <input type="checkbox"/> Customer Relationship Management | <input type="checkbox"/> Retail Marketing |
| <input type="checkbox"/> Direct Marketing Agency | <input type="checkbox"/> Search Engine Marketing |
| <input type="checkbox"/> Directo: Council for Hispanic Marketing | <input type="checkbox"/> Teleservices |
| <input type="checkbox"/> Email Experience Council | <input type="checkbox"/> Travel & Hospitality |
| <input type="checkbox"/> Financial Services | |

RETURN THIS FORM VIA FAX OR MAIL TO:
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New York, NY 10036
Attn: Theresa Bartlett
Tel: 212.768.7277, ext. 1651
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