

Event Sponsorship Opportunities



contact nokeefe@the-dma.org

Event Sponsor

- Event Recognition
 - Company logo and link on the side bar of the event web page
 - 2-3 minutes presentation during lunch
 - Company ad in on-site program
 - Tabletop display space
 - Brand recognition throughout event
 - Signage at networking reception
 - 2 free registrations to event
- Bronze Level Segment Sponsorship
 - White Papers
 - Placement of a Branded Whitepaper on the Segment Portal and DMA site
 - Brand Development
 - Logo placement and hyperlink on the Segment Webpage
 - Special DMA Segment Sponsorship logo for your company use

\$5,000

Networking Sponsor

- Event Recognition
 - Company logo and link on the side bar of the event web page
 - Company ad in on-site program
 - Tabletop display space
 - Brand recognition throughout event
 - Signage at Networking Reception
 - 1 free registration to event

\$2,500

Lunch Sponsor

- Event Recognition
 - Company logo and link on the side bar of the event web page
 - Company ad in on-site program
 - Tabletop display space
 - Brand recognition throughout event
 - Signage at Networking Reception
 - 1 free registration to event

\$2,500

Breakfast Sponsor

- Event Recognition
 - Company logo and link on the side bar of the event web page
 - Company ad in on-site program
 - Tabletop display space
 - Brand recognition throughout event
 - Signage at Networking Reception
 - 1 free registration to event

\$1,500

General Sponsor

- Event Recognition
 - Company logo and link on the side bar of the event web page
 - Company ad in on-site program
 - 1 free registration to event

\$750