



# DMA Insert Media Day

May 10, 2011

## Sponsorship Program

DMA Seminar Center, 1120 Avenue of the Americas, NYC

**COST EFFECTIVE – RAISE BRAND AWARENESS AND GAIN MORE VISIBILITY!**

Share your knowledge and expertise while helping us educate direct marketers on this powerful medium. This DMA Insert Media Council event is only the beginning of many opportunities to be in front of the decision-makers and your potential clients and partners in the future.

**Diamond Level - \$2,000** sponsorship: your company will receive the following:

- **Your company logo and link on the side bar of**
  - the DMA Insert Media Day Web Page
  - the DMA Insert Media Segment Web Page for 6 months
- **2-3 minute presentation during lunch**
- **Your company's full page ad in on-site program**
- **Tabletop display space**
- **4 free registrations to event**
- **Opportunity to host an open call with the DMA Insert Media Council members**
- **Your signage at the event**

**Gold Level - \$1,000** sponsorship: your company will receive the following:

- **Your company logo and link on the side bar of the DMA Insert Media Day Web Page**
- **Your company's full page ad in on-site program**
- **Tabletop display space**
- **2 free registration to event**
- **Your signage at event**
- **Opportunity to host an open call to members**

**Silver Level - \$500** sponsorship: your company will receive the following:

- **Your company name and link on the DMA Insert Media Day Web Page**
- **1 free registration to event**
- **Your signage**
- **Opportunity to host an open call to members**

**Yes! I want to be a Sponsor for the DMA Insert Media Day. My desired level is checked above.**

Name & Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address, City  
State Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

email: \_\_\_\_\_

**PLEASE INVOICE ME:**

Checks payable to "DMA Councils" and must be received no later than March 31 for optimal promotion benefit.

Please charge my:  Amex  MasterCard  Visa  Discover Card

Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**THIS IS A FIRST-COME, FIRST-SERVED OFFER! RESPOND TODAY!**  
 Return this form with payment to [Imerizio@the-dma.org](mailto:Imerizio@the-dma.org) or FAX BACK TO 212.302.7643  
 Mail to: DMA Councils, 1120 Avenue of the Americas, New York, NY 10036  
**Thank you for your continued support!**