



DMEF Rising Stars Awards Dinner

TUESDAY, JUNE 10, 2008 | MARRIOTT MARQUIS TIMES SQUARE



DINNER & TRIBUTE AD RESERVATION FORM

Name: _____ Title: _____
 Company _____ Address: _____
 City _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ E-mail: _____

Table Reservations: (10 guests per table – please designate number of tables; see below for program tribute ad specifications)

_____ **Platinum Sponsor:* \$10,000** Includes a Table of Ten, Premium Seating Location, and Complimentary 4/C Premium Full-Page Tribute Advertisement in Dinner Program (details listed below).

_____ **Gold Sponsor:* \$5,000** Includes a Table of Ten, Premium Seating Location, and Complimentary B/W Secondary Full-Page Tribute Advertisement in Dinner Program (details listed below).

_____ **Silver Sponsor:* \$3,500** Includes a Table of Ten.

* Table sponsors should email corporate logos (150x150 pixels maximum) to the attention of jmonaco@the-dma.org by [date].

Individual Reservations: (please designate number of tickets):

_____ **Platinum Ticket: \$1,000** _____ **Gold Ticket: \$500** _____ **Silver Ticket: \$350**

Tribute Ad Space Reservation

(Insertion orders due April 28, 2008. Materials due May 9, 2008. Note: All Ads are non-bleed.)

- Platinum Page** (Full Page 4/C Premium Placement): \$4,000 (limited; first-come, first-served)
- Full-Page B/W Secondary Placement (5" x 8"): \$2,000
- Half-Page B/W (5" x 3.75"): \$1,000

File specifications: Press quality pdf file must be at 100% of ad size.

Company contact for the logo and ad layout, if different than dinner reservation:

Name: _____ Phone: _____

Payment Information

_____ Check enclosed. Please make check payable to: Direct Marketing Educational Foundation

Bill my credit card for: DMEF Rising Stars Dinner **Total Amount \$** _____

Payment method: Visa MasterCard American Express Discover Card

Cardholder's Name: _____ Card # _____ Exp. Date _____

Thank you for supporting the Direct Marketing Educational Foundation.

The DMEF is a publicly supported, tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. Tax ID: #13-6222757

**To ensure your dinner and tribute ad reservation,
please return completed form by mail or fax with payment to:**

Direct Marketing Educational Foundation,
1120 Avenue of the Americas, 14th Floor, New York, NY 10036
Fax: 212.790.1561

For additional information, please contact Jeannette Monaco, 212.768.7277, ext. 1371
or jmonaco@the-dma.org

