

## Here's Who Won at the Auction for Education

<u>Item Name</u>	<u>High Bidder</u>
Your Choice of Best Selling DMA Seminars!	Sarah Abend
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8-Month Royal Tower Collection	Marie Adolphe
\$500 Gift Card	Autumn Backman
DMA 2007 Statistical Fact Book: The Definitive Source for Direct Marketing Benchmarks	William Bass
Lunch with a Legend - Lester Wunderman	William Bass
Camping Package from L.L. Bean	Chris Bennett
2008 Annual Conference for Catalog and Multichannel Merchants (ACCM)	Robert Blaisdell
Beautifully Crafted Aluminum Chimenea, Plus a 10-lb Box of Fatwood	Betty Camenzind
The DMA 2007 Response Rate Trends Report	Betty Camenzind
Strategic B2B Marketing Seminar with Ruth Stevens	Alicia Critelli
DMA08 Annual Conference and Exhibition for 2	Alicia Critelli
DMA 2007 Statistical Fact Book: The Definitive Source for Direct Marketing Benchmarks	Alicia Critelli
The DMA 2007 Response Rate Trends Report	Alicia Critelli
7 X 50 Binoculars by Edmond Optics	Chester Dalzell
AAA Edition RoadMate RS2.0 GPS Portable Navigation System	Chester Dalzell
\$500 Gift Certificate for 'The Territory Ahead'	Anthony M. DiMauro
MOVADO Certa Ladies, 26MM Case, Yellow GP Bracelet	Susan Dyon
PGA Golf Twosome at TPC Jasna Polana, Princeton, NJ	Bruce Eatroff
Relax and Rejuvenate for 4 Days/3 Nights at The Fairmont Sonoma Mission Inn & Spa with Winery Tour	Cynthia Embke
2008 DM Days NY Conference and Exhibition	Lisa Formica
Postal & Email List Report, 2007 Edition	Lisa Formica
Lunch with Steve Cone, author of "Steal These Ideas: Marketing Secrets That Will Make You a Star"	Lisa Formica
Postal & Email List Report, 2007 Edition	Lance Gentry
The DMA 2007 Response Rate Trends Report	Lance Gentry
\$250 Gardener's Supply Co. Gift Certificate	Susan Gill
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\$500 Talbots Gift Certificate	Gerry Ginsburg
"Cemetery Island" Art Print	Laurie Harris
Your Choice of Best Selling DMA Seminars!	Rodger Jacobson
Sterling Silver Serving Bowl with Anti-Tarnish Pouch from Rio Grande	Linda Kleinman
Mary Kay - Win the Day Golf Basket	Peter Kuimjian
Mary Kay - You Go Girl Basket	Peter Kuimjian
Fairytale Treasure Tower	Brian Kurtz
\$500 Gift Certificate for 'The Territory Ahead'	Brian Kurtz
1980 Miracle on Ice US Hockey Team Hand-Signed & Framed "Celebration" 16x20 Photo	Michael Levine
Cruise Certificate for 2 from Viking River Cruises	Bernard Lirsner
National Center for Database Marketing (NCDM) Winter 2007	Cooper Marcus
Multichannel Marketing in the Catalog Industry Report, 15th Edition	Cooper Marcus

DMA 2007 Statistical Fact Book: The Definitive Source for Direct Marketing Benchmarks	Cooper Marcus
Mary Kay - Satin Hands Basket	Julia Marshel
Your Choice of Best Selling DMA Seminars!	Paula Milam
\$250 Gift Card at River Street Sweets	Ralph Page
PGA Golf Twosome - TPC River Highlands, Hartford, CT	Kevin Pletta
\$250 Gift Card at River Street Sweets	Kevin Pletta
World's Finest Cutlery - CUTCO's Studio Set + 4 Table Knives	Timothy Prunk
Your Choice of Best Selling DMA Seminars!	Jessica Sbragia
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Consumers' Response to Direct Marketing, 2007 Edition (7 vol series)	Jessica Sbragia
DMA 2007 Statistical Fact Book: The Definitive Source for Direct Marketing Benchmarks	Jessica Sbragia
\$500 LEGO Gift Certificate	Sheila Schaetzke
\$250 Jockey Gift Certificate	Sheila Schaetzke
VIP Marlins Batter's Box Seats for 4	Harris Schwartzberg
The Heartland Selection from The Swiss Colony & Tender Filet	Elizabeth Smith
\$500 Gift Certificate for 'The Territory Ahead'	Elizabeth Smith
A Year of Flowers from Hallmark Direct	Glenn Wolonsky
Multichannel Marketing in the Catalog Industry Report, 15th Edition	Debra Zahay
The Power of Direct Marketing Report, 2007 - 2008 Edition	Debra Zahay
The Power of Direct Marketing Report, 2007 - 2008 Edition	Debra Zahay
DMA 2007 Statistical Fact Book: The Definitive Source for Direct Marketing Benchmarks	Debra Zahay
DMA 2007 Statistical Fact Book: The Definitive Source for Direct Marketing Benchmarks	Debra Zahay
Postal & Email List Report, 2007 Edition	Debra Zahay
The Integration of DM & Brand, 2007 Edition	Debra Zahay