



# DMEF ANNUAL AWARDS DINNER & AUCTIONS

Honoring Tim Litle and Drafftcb

Saturday, October 13, 2007 **The Hyatt Regency Chicago** 6:00 – 10:00 P.M.

## Dinner & Tribute Ad Reservation Form

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Company \_\_\_\_\_ Address: \_\_\_\_\_  
 City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Table Reservations:** (10 guests per table – please designate number of tables; see below for program tribute ad specifications)

\_\_\_\_\_ **Platinum Sponsor:\* \$10,000** Includes a Table of Ten, Premium Seating Location, and Complimentary 4/C Premium Full-Page Tribute Advertisement in Dinner Program (details listed below).

\_\_\_\_\_ **Gold Sponsor:\* \$5,000** Includes a Table of Ten, Premium Seating Location, and Complimentary B/W Secondary Full-Page Tribute Advertisement in Dinner Program (details listed below).

\_\_\_\_\_ **Silver Sponsor:\* \$3,500** Includes a Table of Ten.

\* Table sponsors should email corporate logos (150x150 pixels maximum) to the attention of [aroberts@the-dma.org](mailto:aroberts@the-dma.org) by September 12, 2007.

**Individual Reservations:** (please designate number of tickets):

\_\_\_\_\_ **Platinum Ticket: \$1,000** \_\_\_\_\_ **Gold Ticket: \$500** \_\_\_\_\_ **Silver Ticket: \$350**

### Tribute Ad Space Reservation

(Copy Deadline September 12, 2007. Note: All Ads are non-bleed.)

**Platinum Page** (Full Page 4/C Premium Placement): \$4,000 (limited; first-come, first-served)

Full-Page B/W Secondary Placement (5" x 8"): \$2,000

Half-Page B/W (5" x 3.75"): \$1,000

**File specifications:** Press quality pdf file must be at 100% of ad size.

**Company contact for the logo and ad layout, if different than dinner reservation:**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

### Payment Information

\_\_\_\_\_ Check enclosed. Please make check payable to: Direct Marketing Educational Foundation

Bill my credit card for: DMEF Annual Awards Dinner **Total Amount \$** \_\_\_\_\_

Payment method:  Visa  MasterCard  American Express  Discover Card

Cardholder's Name: \_\_\_\_\_ Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

**Thank you for supporting the Direct Marketing Educational Foundation.**

The DMEF is a publicly supported, tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. Tax ID: #13-6222757

**To ensure your dinner and tribute ad reservation, please return completed form by mail or fax with payment to:**

Direct Marketing Educational Foundation,  
1120 Avenue of the Americas, 14th Floor,  
New York, NY 10036

**Fax:** 212.790.1561

For additional information, please contact Asha Roberts, 212.790.1512 or [aroberts@the-dma.org](mailto:aroberts@the-dma.org)