



**Direct Marketing Educational Foundation**

1120 Avenue of the Americas

New York NY 10036

Phone: **212.768.7277** • Fax: **212.790.1561** • [www.the-dmef.org](http://www.the-dmef.org)

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## **Direct Marketing Educational Foundation Rising Stars Award Application**

The DMEF's Rising Stars Award will be given to three outstanding individuals currently working within the direct marketing industry who demonstrate strong corporate leadership and a track record of positive results. In addition, each individual should demonstrate a commitment to the industry evidenced by his or her involvement in "giving back" to the field through direct marketing education, activities at his or her alma mater to promote direct marketing, volunteering for industry groups or committees, mentoring, etc.

To qualify:

- Nominees can come from the online or offline direct marketing space.
- Nominees must be aged 40 or under and working in the direct marketing field for a minimum of 10 years.
- DMEF/DMA membership is NOT required.
- Winner will be considered for Trustee position on the Direct Marketing Educational Foundation Board.

**Nominators, at their discretion, may include:**

- **Supplemental information in support of nominees**
- **Third party(ies) information or**
- **Nominee's information on him/herself**

**If you have questions or concerns, please contact:**

**Asha Roberts**

**Direct Marketing Educational Foundation**

**1120 Avenue of the Americas**

**New York, NY 10036**

**Tel: 212.790.1512**

**E-Mail: [aroberts@the-dma.org](mailto:aroberts@the-dma.org)**

# Application

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## **NOMINATOR Contact Information**

First Name	Middle Initial	Last Name
Company		
Address		
City	State	Zip
Telephone	E-mail	

## **NOMINEE Contact Information**

First Name	Middle Initial	Last Name
Company		
Address		
City	State	Zip
Telephone	E-mail	

## **Nominee's Employment History**

(\*\*Ten Years – Please fill out or attach a copy of nominee's resume to the application.)

### **Current Employment**

Organization  
Address  
Title  
Type of Organization  
Dates

### **Previous Employment**

Organization  
Address  
Title  
Type of Organization  
Dates

### **Previous Employment**

Organization  
Address  
Title  
Type of Organization  
Dates

### **Previous Employment**

Organization  
Address  
Title  
Type of Organization  
Dates

## Key Accomplishments

Submit a brief overview of nominee's accomplishments covering the following elements (please limit to 500 words; attach page(s) if needed):

- Motivation
- Interest in a specific area of direct marketing
- Career goals
- Examples of "giving back" to the industry

**Deadline for submitting applications is March 15, 2007.  
Winners will be announced on April 2, 2007.**

**Applications can be faxed or mailed to:**

**Direct Marketing Educational Foundation**

**Attn: Rising Stars Award Committee**

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