

# Internship Program

- DMA member companies offer student internships year-round.
- Internships are an excellent way to “get your feet wet” in direct marketing.
- Gain the skills required to build an impressive resume.
- Make valuable industry contacts and garner professional references.

Here’s how our internship program works:

Go to

[www.the-dma.org/jobbank](http://www.the-dma.org/jobbank)

and check the job listings periodically

## DIRECTIONS

To view Internship listings: click on the appropriate links and the directions on the site will guide you.

- Click on “Search Job Opportunities”
- Search on the field named “Student/Trainee/Intern”

Apply as directed for the internships that interest you. Applicants just need to be sure they meet the corporate criteria.

- As you might have guessed, the job bank also posts job openings. If you’re looking for a permanent job, you also may post your resume, after registering on the site.
- The site also contains useful articles and tips on job hunting, with features provided by the Spencer Stuart Talent Network, an executive search consulting firm.



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