

Registration Form

Direct / Interactive Marketing Research Summit
Oct 17-18, 2009 • Hilton San Diego Bayfront • San Diego, CA



This form is valid through September 18, 2009. After this date, registration is onsite.

Please submit completed form with payment to: DMEF, 1120 Avenue of the Americas, New York, NY 10036-6700

Fax: 212.790.1561 **Phone:** 212.768.7277 **Email:** dmeff@the-dma.org

Website: www.researchsummit.org

Please type or print legibly.

Name _____ Title _____

Department _____ College / University _____

Address _____

City/State/Zip _____ Country _____

Area Code/Phone _____ Fax _____

Email Address _____ Important! Most conference communication is by email. We may need to reach you over the summer.

- I am emailing my **1 paragraph** narrative bio for inclusion in the Attendee Biography Section of the on-site program. (Email to dmeff@the-dma.org)
- Adjunct Professors may volunteer to serve as academic chairs at the Summit upon availability of this role, by checking here. Please email a 1 paragraph narrative biography (to dmeff@the-dma.org). Briefly list areas of expertise and / or interest here:

Please register me for the 2009 Direct / Interactive Marketing Research Summit.

- DMA Analytics Council Member:** \$ 200.
- Part - time or Adjunct Professor** \$ 200.
- DMA09 Pre - , Post - or Full-Conference Attendee:** \$225.

__ Check enclosed. __Please Charge: American Express Visa MasterCard Discover

ACCOUNT NUMBER _____ EXPIRATION DATE _____ SECURITY CODE _____

Name (As it Appears on Card) _____ Cardholder's Signature _____

**** Pre-register for the Research Summit by 9/18/09 to avoid on-site registration fees.**
To ensure hotel accommodations, register before 9/4/09.

IMPORTANT NOTES:

While Summit Registration is open to all at the above rates, DMA•09 complimentary registration is open only to **full-time academics** and **Ph.D. candidates**. It is a 2-step process. Part-time professors (such as adjuncts) and industry professionals who wish to attend the DMA•09 Conference & Exhibition must register at regular conference rates through DMA at www.dma09.org but may attend the Summit and make use of the Early Registration rate.