

Special Invitation to Analytics Council Members



Oct 11 – 12, 2008 • Las Vegas, NV
Las Vegas Hilton, 3000 Paradise Road

DMA08 Attendee – Research Summit Registration Form

Please submit completed form to:

Direct/Interactive Marketing Research Summit
DMEF
1120 Avenue of the Americas
New York, NY 10036-6700

Fax: 212.790.1561
Phone: 212.768.7277
Email: dmef@the-dma.org
Website: www.researchsummit.org

Please type or print legibly (as you would like the information to appear in the conference program attendee roster section.)

| | |
|---|--|
| NAME | |
| TITLE | DEPARTMENT |
| COMPANY | |
| ADDRESS | |
| CITY/STATE/ZIP | COUNTRY |
| AREA CODE/PHONE | FAX |
| E-MAIL ADDRESS - Important! Most Summit communication is by e-mail! | ALTERNATIVE/SUMMER E-MAIL ADDRESS (will <i>not</i> appear in the Conference Program Roster) |

Direct / Interactive Marketing Research Summit

DMA G/L: 4076-99-0931 RS

Please register me for the Research Summit. I must register in advance by 9/13/08.*

| | |
|---|--|
| <input type="checkbox"/> DMA Analytics Council Member: \$ 150. <input type="checkbox"/> Part-time or Adjunct Professor \$ 150. (includes luncheons both days) | <input type="checkbox"/> DMA08 Pre-, Post- or Full Conference Attendee: \$100. (does not include luncheons) <input type="checkbox"/> Saturday Working Luncheon \$ 50. <input type="checkbox"/> Sunday Luncheon, Keynote & Awards: \$ 50. <input type="checkbox"/> Research Summit and Luncheons both days: \$200. |
| *On site price (includes luncheons) both days: \$175. | *On site price (includes luncheons) both days: \$225. |

Please indicate:

- I plan to attend the Research Summit on (check one or both) Saturday 10/11 Sunday 10/12.
I am most interested in the (check one) Research Track Education Track
 I plan to attend the Case Writers' Workshop on Saturday 10/11

Payment

Total Charge: \$ _____

___ Check enclosed. ___ Please Charge: American Express Visa MasterCard Discover

ACCOUNT NUMBER

EXPIRATION DATE

NAME (AS IT APPEARS ON CARD)

CARDHOLDER'S SIGNATURE

* NOTE: Advance D/ I Marketing Research Summit registration closes on 9/13/08. After that date, only on site registrations will be processed.