

Nomination Form

The John Yeck Center for Advanced Studies in Direct and Interactive Marketing Direct Marketing: Managing The Interactive Future

Please include a resume or brief biographical sketch with this form.

(Applicants can have **no more than seven years' experience** in direct and interactive marketing.)

Yes, I would like to nominate this employee: (please print clearly)

(For multiple nominations, please copy this form.)

Nominee's Name _____ Title _____

Company _____

Address _____ City _____ State _____ Zip _____

Area Code/Phone _____ Fax _____

E-Mail _____

Name of person recommending candidate _____

Title _____ Company _____

Mailing Address *(If different from above)* _____

City _____ State _____ Zip _____

Area code/phone _____ Fax _____

E-Mail _____

Please contact me with more information

Registration Fee Tuition and Housing Costs:

This all-inclusive fee includes tuition, single-room accommodations, meals and refreshments, and program materials. *Transportation is not included.*

Reduced Rate when you send more than one employee!

Register one staff member at full price and get the second one (or more) at a 50% discount.

Registration Rates:

	Before April 15	After April 15
DMA Members:	\$5,900	\$6,200
Non-Members	\$6,900	\$7,200

**Save when you register
by April 15, 2005!**

Register today and receive a FREE DMA seminar for yourself or a colleague

to be used within 12 months from the program start date – a value of \$1800. Upon completion of the seminar, you will receive a certificate for this FREE DMA seminar. Note: One free registration per company. If a company sends more than one employee, the *company* will receive only one complimentary DMA Seminar registration.



Return this form to:

Laurie Spar, Vice President and General Manager

The Direct Marketing Educational Foundation, Inc.

1120 Avenue of the Americas, 14th Floor • New York, NY 10036-6700

Or fax to: 212.790.1561

Any questions, call 212.768.7277, ext.1335