

DMA2010Conference & Exhibition
October 9 – 14. 2010
Moscone Center
San Francisco, CA

EXHIBITOR REGISTRATION ALLOTMENT

| | INCLUDED PER 10'x 10' BOOTH* | | |
|---|---|---|--|
| | (3) Comp Exhibitor Badges: | 2 Paid Exhibitor Badges (DMA Member: \$850 / Non-Member: \$1099) | Exhibitor Hall Only Badges: Unlimited |
| Exhibit Hall | YES Valid from move-in through move-out, with access to the hall beginning at 8am each day | YES Valid from move-in through move-out, with access to the hall beginning at 8am each day | YES Valid Sunday through Tuesday, with access to the hall beginning at 8am each day |
| Monday Exhibit Hall Lunch | YES | YES | NO |
| Keynote Speakers (Monday through Wednesday) | YES | YES | YES |
| Conference Sessions (Monday through noon Wednesday) | YES | YES | NO |
| Pre-Conference Intensives Program | NO Requires separate registration of \$250 per person | NO Requires separate registration of \$250 per person | NO |
| Post-Conference Intensives Program | NO Requires separate registration of \$250 per person | NO Requires separate registration of \$250 per person | NO |
| ECHO Awards Ceremony and Gala | Exhibitors must purchase ECHO Tickets if interested in attending. Cost is \$299 per ticket. | | |

***NOTE: Turnkey booths include (2) Comp and (1) Paid Exhibitor Badges.**