



Green Lights & Red Flags:
FTC Rules of the Road
for Advertisers and Direct Marketers

Registration Form

Please submit this form with credit card information or check to:

Direct Marketing Association
1120 Avenue of the Americas, 13th Floor
New York, NY 10036
Attn: Accounting (FTC/DMA Green Lights Workshop)

NAME(S) _____

COMPANY _____

STREET ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____

PHONE _____

Payment Method:

- Check payable to the Direct Marketing Association
- Visa
- MasterCard
- Amex

Card Number _____

Expiration Date _____

Signature _____

Questions?

Contact customerservice@the-dma.org or call the DMA at 212-790-1500.