



Corporate & Social Responsibility (CSR) Compliance Network Sign-Up Form

Who is responsible for ethics/compliance, privacy and environmental affairs in your organization? The DMA's Corporate & Social Responsibility (CSR) department oversees a wide range of ethical and privacy guidelines, compliance initiatives and environmental best practices for the direct marketing community. Regulatory issues are constantly evolving. We need to communicate with you in a direct and timely fashion regarding cutting edge developments in self-regulation and other critical compliance issues affecting your company and your bottom line.

Please complete this form, designating the appropriate individual(s) at your company to serve as our key contact point(s) for ethics/privacy/compliance and environmental issues. In lieu of completing this form, you may also send an email with the contact information of the appropriate individual(s) to ethics@the-dma.org.

By joining the DMA CSR Compliance Network, you will have access to free compliance webinars, as well as receive free, monthly updates on the latest compliance, privacy, environmental, and consumer protection issues via our [Triple Bottom Line \(3BL\) e-bulletin](#). In addition, your participation in the network will allow us to bring to your attention any consumer complaints or inquiries we receive about your company before they become public knowledge.

Compliance Officer Contact Information

Contact Person/Title: _____

Organization: _____

Address: _____ **City/State/Zip:** _____

Telephone: _____ **Fax:** _____

Email Address: _____

Please Return Your Completed Form To:

DMA's Corporate & Social Responsibility (CSR) Department
1615 L Street, NW, Suite 1100, Washington, DC 20036
Fax: 202.955.0085; email: ethics@the-dma.org