



DMA[®]
Direct Marketing Association

42ND Annual Marketer of the Year

<http://www.the-dma.org/moty>

Nomination Form | DMA Marketer of the Year

Return completed form by **Monday, July 26, 2010** to **DMA Marketer of the Year Advisory Committee**, c/o Barbara Parker, 1120 Avenue of the Americas, New York, NY 10036-6700, **Email:** bparker@the-dma.org | **Tel:** 212.790.1450 | **Fax:** 212.302.6714

Nominee Information

Name: _____

Title: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

The DMA Marketer of the Year nominee is an individual or company who has contributed to direct marketing excellence in the last 12 months, and has exhibited corporate and environmental responsibility.

Describe such contributions on the whole that candidate or company has made to the marketing community in the past 12 months: (please enclose supporting information)

Provide specific initiatives individual or company is responsible for: (No more than 100 words for each part)

- A. How does this initiative demonstrate
1. Thought Leadership and Innovation
 2. Ability to Execute
 3. Meaningful Impact or Results

Does the marketing initiative demonstrate relevancy, responsibility, and results? If so, describe each:

- a. Relevancy
- b. Responsibility
- c. Results

Career or Company History:

Other Relevant Information:

Nominator Information:

Name: _____

Title: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____