

Corporate Partnerships

Bronze Level - \$500

- ▶ Subscription to the e-News Update and the Journal of the DMA Nonprofit Federation
- ▶ Mention as a Corporate Partner in all event program books
- ▶ One complimentary ¼ page ad in the Journal of the DMA Nonprofit Federation
- ▶ Two complimentary text ads in the e-News Update
- ▶ Member rates for all activities and events sponsored by the DMANF
- ▶ Exclusive use of Corporate Partner logo
- ▶ “Guaranteed lowest discount rates” for other advertising opportunities

Silver Level - \$1,800

- ▶ Subscription to the e-News Update and the Journal of the DMA Nonprofit Federation
- ▶ Mention as a Corporate Partner in all event program books
- ▶ Two complimentary ¼ page ads in the Journal of the DMA Nonprofit Federation
- ▶ One complimentary ¼ page ad in one event program book
- ▶ Two complimentary registrations at DC or NY DMANF events
- ▶ Member rates for all activities and events sponsored by the DMANF
- ▶ Exclusive use of Corporate Partner logo
- ▶ “Guaranteed lowest discount rates” for other advertising opportunities

Emerald Level - \$3,000

- ▶ Subscription to the e-News Update and the Journal of the DMA Nonprofit Federation
- ▶ Mention as a Corporate Partner in all event program books
- ▶ \$200 Sponsorship credit for DMANF events
- ▶ Two complimentary ½ page ads in the Journal of the DMA Nonprofit Federation
- ▶ Two complimentary ¼ page ads in event program books
- ▶ Two complimentary registrations at DC or NY DMANF events
- ▶ Two complimentary text ads in the e-News Update
- ▶ Member rates for all activities and events sponsored by the DMANF
- ▶ Exclusive use of Corporate Partner logo
- ▶ One free ad in the Nonprofit Careers e-bulletin
- ▶ “Guaranteed lowest discount rates” for other advertising opportunities

Gold Level - \$4,200

- ▶ Subscription to the e-News Update and the Journal of the DMA Nonprofit Federation
- ▶ Mention as a Corporate Partner in all event program books
- ▶ \$500 Sponsorship credit for DMANF events
- ▶ Two complimentary ½ page ads in the Journal of the DMA Nonprofit Federation
- ▶ Two complimentary ¼ page ads in event program books
- ▶ Three complimentary registrations at DC or NY DMANF events
- ▶ Two complimentary text ads in the e-News Update
- ▶ Member rates for all activities and events sponsored by the DMANF
- ▶ Exclusive use of Corporate Partner logo
- ▶ One free ad in the Nonprofit Careers e-bulletin
- ▶ “Guaranteed lowest discount rates” for other advertising opportunities

Platinum Level - \$7,800

- ▶ Subscription to the e-News Update and the Journal of the DMA Nonprofit Federation
- ▶ Mention as a Corporate Partner in all event program books
- ▶ \$2000 Sponsorship credit for DMANF events
- ▶ One complimentary full page ad in the Journal of the DMA Nonprofit Federation
- ▶ One complimentary full page ad in an event program book
- ▶ Five complimentary registrations at DC or NY DMANF events
- ▶ Six complimentary text ads in the e-News Update
- ▶ Member rates for all activities and events sponsored by the DMANF
- ▶ Exclusive use of Corporate Partner logo
- ▶ Two free ads in the Nonprofit Careers e-bulletin
- ▶ “Guaranteed lowest discount rates” for other advertising opportunities

Diamond Level - \$11,000

- ▶ Subscription to the e-News Update and the Journal of the DMA Nonprofit Federation
- ▶ Mention as a Corporate Partner in all event program books
- ▶ \$3000 Sponsorship credit for DMANF events
- ▶ One complimentary full page ad in the Journal of the DMA Nonprofit Federation
- ▶ One complimentary full page ad in an event program book
- ▶ Eight complimentary registrations at DC or NY DMANF events
- ▶ Six complimentary text ads in the e-News Update
- ▶ Hyperlink to company web site from DMA Nonprofit Federation web site
- ▶ Member rates for all activities and events sponsored by the DMANF
- ▶ Exclusive use of Corporate Partner logo
- ▶ Two free ads in the Nonprofit Careers e-bulletin
- ▶ “Guaranteed lowest discount rates” for other advertising opportunities

THESE PROGRAMS ARE DESIGNED
TO WORK WITHIN YOUR
ANNUAL BUDGET AND WILL HELP
YOUR ORGANIZATION GAIN
RECOGNITION AMONG OUR
MEMBERS THROUGHOUT THE YEAR!

Please complete the application form (opposite side) and reap the rewards of this opportunity — a Corporate Partnership in the DMA Nonprofit Federation. **NOTE: DMA Membership Required for Corporate Partnership**



APPLICATION

Corporate Partner

Nonprofit Federation

YES, we want to be part of the Corporate Partner program of the DMA Nonprofit Federation

PRIMARY CONTACT

TITLE

COMPANY

ADDRESS

CITY, STATE, ZIP

PHONE

FAX

EMAIL

PARTNER LEVEL:

- BRONZE SILVER EMERALD
- GOLD PLATINUM DIAMOND

PAYMENT

- CHECK ENCLOSED *(make payable to The DMA Nonprofit Federation)*
- VISA MASTERCARD
- AMEX DISCOVER

CREDIT CARD NUMBER EXP. DATE

PRINT NAME AS IT APPEARS ON CARD

SIGNATURE

Thank you for your support!

CONTACT US

MAIL TO:

DMA Nonprofit Federation
1615 L STREET, NW, SUITE 1100
WASHINGTON, DC 20036

CALL:

202.861.2427

FAX:

202.628.4383

VISIT OUR WEBSITE:

WWW.NONPROFITFEDERATION.ORG

IF THE NONPROFIT COMMUNITY IS AN IMPORTANT PART OF YOUR CLIENT BASE, **SUPPORT YOUR CLIENTS AND REACH NEW ONES WITH A CORPORATE PARTNERSHIP.**



Direct Marketing Nonprofit Federation



Corporate Partner
Nonprofit Federation