



The *Journal* of the DMA Nonprofit Federation helps our members enhance their knowledge base of the nonprofit sector. Articles are written by Federation members and DMA staff as well as outside experts. Articles are accepted on a rolling basis and must be submitted to Alicia Osgood, AOSgood@the-dma.org in Microsoft Word format. Articles are to be approximately 1,500 words and must be relevant to the nonprofit sector. We reserve the right of editorial discretion for articles based on content, quality and length. Please include a short bio with your submission.

The *Journal* is published digitally 3 times per year – January, April and September with a circulation of approximately 3,800.

Advertising & Artwork Specifications

- ❖ All ads are subject to publisher approval.
- ❖ Ads must be the size stated.
- ❖ Submit artwork in PDF at 1200 dpi via email to AOSgood@the-dma.org.
- ❖ Images must be at least 300 dpi and flight checked with all fonts included.
- ❖ 4 Color Process
- ❖ No Bleeds!

Ad Sizes & Pricing

Full Page	7.5" x 10"	\$595
2/3 V Page	4.925" x 9"	\$395
1/2 H Page	7.5" x 4.5"	\$315
1/3 H Page	4.925" x 4.5"	\$240
1/3 V Page	2.35" x 9"	\$240
1/4 V Page	2.25" x 7"	\$195

Issue	Reservation Deadline	Artwork Due
April 2010	February 26, 2010	March 10, 2010
September 2010	July 30, 2010	August 13, 2010
January 2011	November 30, 2010	December 14, 2010

For more information, please call Alicia Osgood at 202.861.2427 or email AOSgood@the-dma.org

1615 L St., NW — Suite 1100 — Washington, DC 20036
 Fax: 202.628.4383 — Email: nonprofitfederation@the-dma.org