



Direct Marketing Association

Nonprofit Federation

Nonprofit Careers e-bulletin Banner Advertising Specifications

- ❖ Top Banner
\$50 per Insertion
6 Insertion Minimum

Banners are 468 x 60 pixels — 72 dpi — JPG or GIF — 10 KB maximum file size and include a link to your website.

To reserve space, contact Alicia Osgood via phone 202.861.2427 or email AOSgood@the-dma.org

Ads are scheduled on a first come, first serve basis and will appear in consecutive issues.