

**Thomas A. Harrison, APR, Fellow PRSA  
President & Chief Executive Officer of Russ Reid**

As President and Chief Executive Officer, Tom Harrison provides leadership and management to Russ Reid and to its work for more than 200 nonprofit clients. Under Tom's leadership, Russ Reid is now the leading agency in the US and Canada exclusively helping nonprofit organizations grow through innovative, successful marketing, communications and government relations programs.

Tom joined Russ Reid in 1985 after a long and productive term with the international public relations firm of Edelman Worldwide. There he served as Executive Vice President, and was a member of the International Board of Directors.

Tom's experience is extensive. He has managed marketing and communication programs for a client roster that includes Toyota Motor Sales, Mattel Toys, American Honda, Catholic Charities USA, General Mills, Boys Town, World Vision, St. Jude Children's Research Hospital, Operation Smile, City of Hope and North America's leading Rescue Missions.

A summa cum laude and Phi Beta Kappa graduate of the University of Notre Dame, Tom is the recipient of numerous awards. In 1995 he was elected to the prestigious College of Fellows of the Public Relations Society of America, and was named Outstanding Public Relations Professional by PRSA's Los Angeles Chapter. Tom serves on DMA's Nonprofit Advisory Council and was chair of the Direct Marketing Association's 2008 Nonprofit Leadership Summit.