

DMA Council Sponsorship Opportunities



Platinum Sponsorship

- Webinars
 - Conduct up to two DMA hosted educational virtual seminars for the segment
- White Papers
 - Placement of a Branded Whitepaper on the Segment Portal and DMA site
- Banner Ads
 - Free Banner Ad for six months on the Segment Webpage
- Brand Development
 - Logo placement and hyperlink on the Segment Webpage
 - Logo placement on all correspondence to Council members
 - Logo placement at every Council live event including signage
 - Special DMA Segment Sponsorship logo for your company use
- Council Membership
 - Six, one-year complimentary Council Memberships

\$12,000

Gold Sponsorship

- Webinars
 - Conduct one DMA hosted educational virtual seminar for the segment
- White Papers
 - Placement of a Branded Whitepaper on the Segment Portal and DMA site
- Banner Ads
 - Free Banner Ad for one month on the Segment Webpage
- Brand Development
 - Logo placement and hyperlink on the Segment Webpage
 - Special DMA Segment Sponsorship logo for your company use
- Council Membership
 - Three, one-year complimentary Council Memberships

\$6,000

Silver Sponsorship

- Webinars
 - Conduct one DMA hosted educational virtual seminars for the segment
- White Papers
 - Placement of a Branded Whitepaper on the Segment Portal and DMA site
- Brand Development
 - Logo placement and hyperlink on the Segment Webpage
 - Special DMA Segment Sponsorship logo for your company use
- Council Membership
 - Two, one-year complimentary Council Memberships

\$3,000

Bronze Sponsorship

- White Papers
 - Placement of a Branded Whitepaper on the Segment Portal and DMA site
- Brand Development
 - Logo placement and hyperlink on the Segment Webpage
 - Special DMA Segment Sponsorship logo for your company use
- Council Membership
 - One, one-year complimentary Council Membership

\$1,500



COMPANY INFORMATION

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Web Site: _____

PRIMARY CONTACT

Name: _____ Title: _____

Sponsorship Level: _____

PAYMENT INFORMATION

Please indicate payment method: DMA membership is for a one-year period and must be renewed annually.

Amex Visa MasterCard Discover Check Enclosed Bill Me

Card No: _____

Expiration Date: _____

Amount Due: _____

Primary Contact signature

Date: