



DMA Council / Segment Sponsorship Program

EFFECTIVE AND EFFICIENT – RAISE BRAND AWARENESS AND GAIN VISIBILITY IN THIS MARKET SPACE!

This special program has been established to help you share your knowledge and expertise while globally supporting this segment for a one year period. Through this sponsorship program, your company will have many opportunities to be represented in front of this and other segments such as Catalog, Retail, Financial Services and many more...

Platinum Level - \$12,000

This **PLATINUM LEVEL** sponsorship supports this council for **one year (12 months)**. During this time, your company will receive the following benefits and opportunities:

- **On this DMA Segment Web Page:**
 - Free Banner/Button Ad for one month on the Council / Segment Web page
 - Your company logo and link on side bar
 - Up to four (4) articles, research reports and/or white papers posted
- **Host opportunities** for two (2) **Virtual Seminars and/or two (2) Audio Conferences** for all DMA membership segments, i.e. Catalog/Retail, Financial Services, etc. and all DMA Council members.
- **Seat on this Council’s Advisory Committee**
- **Six (6) complimentary Council memberships of your choice**
- **Signage** and/or recognition at each event produced by this council.
- **Recognition** on e-newsletters produced by this council.
- **Priority opportunity** to participate and/or sponsor other related sessions or events at DMA.

NOT SURE? CALL AND LET’S DISCUSS HOW WE CAN MAKE THIS WORK FOR YOU. Additional Council sponsorships (individual events), at different price levels, are available. For more information, please contact Lisa Merizio Smith at 212.790.1567 or email: LIMERIZIO@THE-DMA.ORG .

Yes! I want to be a Platinum Sponsor for the DMA _____ Council.

Select One

Name: _____

Company: _____

Address: _____

Tel: _____ Fax: _____

email: _____

PLEASE INVOICE ME:

CHECKS PAYABLE TO DMA COUNCILS

Payment Type: Visa MasterCard American Express Discover Card Check # _____

Credit Card: _____ Expiration: _____ Date: _____

Amount Paid: \$ _____ Today's Date: _____ Cardholder's Signature: _____

FAX BACK TO 212.768.4546; MAIL to DMA Councils, 1120 Avenue of the Americas, New York, NY 10036