

DMA Broadcast Council – 2008 Events Sponsorship Form

**DON'T MISS THE OPPORTUNITY TO SPONSOR THE DMA BROADCAST COUNCIL'S NETWORKING RECEPTIONS!
YOUR COMPANY WILL GET EXTREME VISIBILITY WITH THE EXECUTIVES WHO ARE MAKING THE DECISIONS IN YOUR
INDUSTRY!**

PLATINUM [\$5,000] -- Your company will receive the following sponsor benefits for the two events listed below:

September 21, 2008 – DMA Broadcast Council Networking Reception (prior to ERA Conference)

October 12, 2008 – DMA Broadcast Council Networking Reception @ DMA.08

- Ten (10) guaranteed registrations to both events *
- Acknowledgement in all marketing promotions
- Logo imprinted on tent cards to be showcased on the venue's tables
- Logo recognition on event web page description
- Thank you signage at the event

GOLD [\$4,000] -- Your company will receive the following sponsor benefits for the two events listed below: (pls. circle your preference)

September 21, 2008 – DMA Broadcast Council Networking Reception (prior to ERA Conference)

- Seven (7) guaranteed registrations*
- Acknowledgement in all marketing promotions
- Logo recognition on event web page description
- Thank you signage at the event

October 12, 2008 – DMA Broadcast Council Networking Reception @ DMA.08

- Seven (7) guaranteed registrations*
- Acknowledgement in all marketing promotions
- Logo recognition on event web page description
- Thank you signage at the event

(*although entrance to these events are free, registration is required due to venue capacities, please send in names of attendees at least two weeks before each event)

SILVER [\$2,000] -- Your company will receive sponsor benefits for one of the events listed below (please circle the event of preference):

September 21, 2008 – DMA Broadcast Council Networking Reception (prior to ERA Conference)

- Five (5) complimentary registrations
- Acknowledgement in all marketing pieces [website, e-mail]
- Thank you signage at the event

October 12, 2008 – DMA Broadcast Council Networking Reception @ DMA.08

- Five (5) complimentary registrations
- Acknowledgement in all marketing pieces [council events webpage, flyer]
- Thank you signage at the event

BRONZE* [\$700] -- Your company will receive sponsor benefits for one of the events listed below (please circle the event of preference):

**Note: The bronze sponsorship level is only available for companies with 5 or less employees.*

September 21, 2008 – DMA Broadcast Council Networking Reception (prior to ERA Conference)

- Three (3) complimentary registrations
- Acknowledgement in all marketing pieces [website, e-mail]
- Thank you signage at the event

October 12, 2008 – DMA Broadcast Council Networking Reception @ DMA.07

- Three (3) complimentary registrations
- Acknowledgement in all marketing pieces [council events webpage, flyer]
- Thank you signage at the event

Sponsor Contact Information:

Name:

Company:

Tel:

Fax:

email:

Please charge: AmEx Visa MasterCard Discover Check Enclosed

Acct. No:

Exp. Date:

Name on Card:

Signature:

Don't miss the opportunity to showcase your brand! Respond Today!

To become a sponsor, fax or e-mail this form, attn: Kelli Hornachek at 212.768-4546 or khornachek@the-dma.org or mail to Kelli at the DMA, 1120 Avenue of the Americas, NY, NY 10036

Sponsor Contact Information:

*Sponsors are responsible for registering VIP guests and/or requesting guests to register online. Once your sponsorship has been processed, you'll receive additional instructions on how to register your guests.

****To receive recognition in all marketing pieces, sponsors must submit this form by June 13th, 2008.** If submitted sooner, credit cards will not be charged until June 13th, 2008.

Upon receipt of this form, you will receive a confirmation of your sponsorship.