

Circulation Segment Gold Sponsorship - \$6,000



IF YOUR COMPANY HAS SOMETHING COMPELLING AND INFORMATIVE TO SAY – Circulation Segment Sponsorship IS THE WAY TO DO IT!

In exchange for your support, you'll receive the following benefits:

- Three, one-year complimentary Circulation Council Memberships
- Two complimentary registrations to one Circulation Council sponsored event (Note: This does not include Circulation Day 2009).
- Conduct and host one Virtual Seminar (Seminar must be educational and not promotional)
- Feature one article or white paper on the Circulation Segment Webpage. (Article/White paper must be educational and not promotional)
- Recognition including your company's logo and hyperlink on the Circulation Segment Webpage
- Recognition on all correspondence to Circulation Council members including your company's name featured on the monthly Council's email communications
- Special Circulation Segment Sponsorship logo for your use

Gain exposure and recognition at these Circulation Segment events planned for the upcoming year.

Events:

- Our Annual Circulation Achievers' Luncheon (September)
- Our Annual Holiday Luncheon (December)
- At least four Circulation Council Virtual Seminars during the year
- DMA Special Interest Councils Golf Classic (June)

Benefits:

- Your company's name on every Circulation Council event promotional piece
- Logo recognition on every Circulation Council event description Webpage
- Recognition of your company before the start of every Circulation Council virtual seminar
- Logo recognition at every Circulation Council live event including signage and half-page ad in program book, if appropriate
- Tabletop space at Circulation Council Live Events
- Priority opportunity to sponsor other related Circulation Council events