

Circulation Segment Individual Sponsorship - \$500



DMA Circulation Holiday Luncheon

**TUESDAY, DECEMBER 9, 2008 • 11:30 a.m. – 2:00 p.m.
Top of the Week at the Newsweek Building, NYC**

Kick off your holiday celebration with end-of-the-year cheer in a festive atmosphere! This event provides the perfect platform for social networking, great food, and company! As an added bonus, there is a chance to win wonderful gifts and prizes. The DMA Circulation Council's holiday lunch is very heavily attended!

Sponsor this event and spread some holiday joy.

In exchange for your support, you'll receive the following benefits:

- One complimentary registration for this event
- Your company's name and/or logo on every Circulation Council Holiday Luncheon event promotional piece
- Logo placement on every Circulation Council Holiday Luncheon event description webpage
- Recognition in every Monthly Circulation Council email communication
- "Thank You" signage at the event, and recognition from the Podium
- Tabletop space at the event for a small amount of promotional materials

To become a sponsor, please contact Susan Zuniga at 212-768-7277 ext. 1568
or szuniga@the-dma.org.