

Circulation Segment Sponsorship Program



EFFECTIVE AND EFFICIENT – RAISE BRAND AWARENESS AND GAIN VISIBILITY IN YOUR MARKET SPACE

This special program has been established to help you share your knowledge and expertise while globally supporting the Circulation segment for one year. Through this sponsorship program, your company will have many opportunities to be represented in front of this entire segment.

Take your company to new levels of success through a highly-visible sponsorship. As a Circulation Segment Sponsor you'll have the chance to connect with the leading circulation marketers. This is the perfect way to get your company message and sales/marketing executive team in front of the right audience.

Showcase your brand and company to over 9,000 Circulation professionals including your clients, potential clients, and many others, as well as **promote your commitment** to top quality programs, events and educational opportunities.

Target thought leaders, decision makers, and other potential buyers as they interact with the Circulation Council and the DMA.

The DMA Circulation Council is currently is constantly planning new deliverables for its members as well as the entire Circulation segment. All content will be compelling, informative, and focused on delivering across the DMA Five Pillars of Member Services: Advocacy, Branding, Education, Networking and Research.

Join us as we raise both the networking and educational content opportunities to new heights!