



# DMA Financial Services Council (FSC) Sponsorship Program

## Gold Level - \$6,000

**EFFECTIVE AND EFFICIENT – RAISE BRAND AWARENESS AND GAIN VISIBILITY IN THIS MARKET SPACE!**

This special program has been established to help you share your knowledge and expertise while globally supporting the Financial Services segment for one year. Through this sponsorship program, your company will have many opportunities to be represented in front of this and other segments such as Catalog, Retail, Travel & Hospitality and many more...

This **GOLD LEVEL** sponsorship supports the FSC for **one year (12 months)**. During this time, your company will receive the following benefits and opportunities:

- On the Financial Services Segment Web Page:
  - **Your company logo and link on side bar**
  - **One (1) article, research report and/or white paper posted**
- Host opportunities for one **(1) Virtual Seminar and/or one (1) Audio Conference** for the full DMA membership or segments of your choice
- A special **Financial Services Segment Sponsor Logo** for your use showing your support
- Recognition on monthly FSC e-newsletters
- **Three (3) complimentary FSC memberships**
- Signage and/or recognition at every FSC-sponsored event
- Signage and/or recognition at all-Councils-sponsored events i.e. FSC Dinners, Councils Golf Classic, etc.
- Your company logo on any FSC printed promotional material
- Continued and credible recognition as a DMA and financial services specialist and professional
- Priority opportunity to participate and/or sponsor other related sessions or events at DMA.

**Not sure?** Call and let's discuss how we can make this work for you.

**Yes! I want to be a Gold Sponsor for the DMA Financial Services Council.**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

email: \_\_\_\_\_

PLEASE INVOICE ME:

Additional FSC Events sponsorships (individual events), at different price levels, are available. For more information, please contact Lisa Merizio Smith at 212.790.1567 or email: [LMERIZIO@THE-DMA.ORG](mailto:LMERIZIO@THE-DMA.ORG) .