



DMA Financial Services Council Sponsorship Program

Platinum Level - \$12,000

EFFECTIVE AND EFFICIENT – RAISE BRAND AWARENESS AND GAIN VISIBILITY IN THIS MARKET SPACE!

This special program has been established to help you share your knowledge and expertise while globally supporting the Financial Services segment for one year. Through this sponsorship program, your company will have many opportunities to be represented in front of banking, insurance, brokerage, mortgage and many other such companies and other segments such as Catalog, Retail, Travel & Hospitality and many more...

This **PLATINUM LEVEL** sponsorship supports the Financial Services Council for **one year (12 months)**. During this time, your company will receive the following benefits and opportunities:

- On the Financial Services Segment Web Page:
 - **Free Banner/Button Ad for one month on the Financial Services Segment Web page**
 - **Your company logo and link on side bar**
 - **Up to three (3) articles, research reports and/or white papers posted**
- Host opportunities for up to **two (2) Virtual seminars and/or up to two (2) Audio Conferences** for the full DMA membership or segments of your choice
- Host opportunity for one (1) networking event promoted to the DMA membership
- A special **Financial Services Segment Sponsor Logo** for your use showing your support
- Recognition on monthly Financial Services Council e-newsletters
- **Six (6) complimentary Financial Services Council memberships**
- Signage and/or recognition at every Financial Services Council-sponsored event
- Signage and/or recognition at all-Councils-sponsored events i.e. FSC Dinners, Councils Golf Classic, etc.
- Your company logo on any Financial Services Council printed promotional material
- Continued and credible recognition as a DMA and financial services specialist and professional
- Priority opportunity to sponsor other related sessions or events at DMA.

Not sure? Call and let's discuss how we can make this work for you.

Yes! I want to be a Platinum Sponsor for the DMA Financial Services Council.

Name: _____

Company: _____

Address: _____

Tel: _____ Fax: _____

email: _____

PLEASE INVOICE ME:

Additional FINANCIAL SERVICES COUNCIL Events sponsorships (individual events), at different price levels, are available. For more information, please contact Lisa Merizio Smith at 212.790.1567 or email: LIMERIZIO@THE-DMA.ORG .