



DMA List & Data Council Sponsorship Program

Platinum Level - \$12,000

**EFFECTIVE AND EFFICIENT – RAISE BRAND AWARENESS AND
GAIN VISIBILITY IN THIS MARKET SPACE!**

This special program has been established to help you share your knowledge and expertise while globally supporting the List & Data segment for one year. Through this sponsorship program, your company will have many opportunities to be represented in front of this and other segments such as Catalog, Retail, Financial Services and many more...

This **PLATINUM LEVEL** sponsorship supports the LIST & DATA COUNCIL for **one year (12 months)**. During this time, your company will receive the following benefits and opportunities:

- On the List & Data Segment Web Page:
 - **Free Banner/Button Ad for one month on the List & Data Segment Web page**
 - **Your company logo and link on side bar**
 - **Up to three (3) articles, research reports and/or white papers posted**
- Host opportunities for up to **two (2) Virtual seminars and/or up to two (2) Audio Conferences** for full DMA membership
- Host opportunity for one (1) networking event promoted to the DMA membership
- A special **List & Data Segment Sponsor Logo** for your use showing your support
- Recognition on monthly List & Data Council e-newsletters
- **Six (6) complimentary List & Data Council memberships**
- Signage and/or recognition at every List & Data Council-sponsored event
- Signage and/or recognition at all-Councils-sponsored events i.e. Holiday Party, Councils Golf Classic, etc.
- Your company logo on any List & Data Council printed promotional material
- Continued and credible recognition as a DMA and list and database professional
- Priority opportunity to sponsor other related sessions or events at DMA.

Not sure? Call and let's discuss how we can make this work for you.

Yes! I want to be a Platinum Sponsor for the DMA List & Data Council.

Name: _____

Company: _____

Address: _____

Tel: _____ Fax: _____

email: _____

PLEASE INVOICE ME:

Additional LIST & DATA COUNCIL Events sponsorships (individual events), at different price levels, are available. For more information, please contact Lisa Merizio Smith at 212.790.1567 or email: LMERIZIO@THE-DMA.ORG .