



DMA Search Engine Marketing Council (SEMC) Sponsorship Program

Platinum Level - \$12,000

EFFECTIVE AND EFFICIENT – RAISE BRAND AWARENESS AND GAIN VISIBILITY IN THIS MARKET SPACE!

This special program has been established to help you share your knowledge and expertise while globally supporting the Search Engine Marketing segment for one year. Through this sponsorship program, your company will have many opportunities to be represented in front of this and other segments such as Catalog, Retail, Financial Services and many more...

This **PLATINUM LEVEL** sponsorship supports the SEMC for **one year (12 months)**. During this time, your company will receive the following benefits and opportunities:

- On the SEM Segment Web Page:
 - **Free Banner/Button Ad for one month on the SEM Segment Web page**
 - **Your company logo and link on side bar**
 - **Up to three (3) articles, research reports and/or white papers posted**
- Host opportunities for up to **two (2) Virtual Seminars and/or up to two (2) Audio Conferences** for full DMA membership
- Host opportunity for one (1) networking event promoted to the DMA membership
- A special **SEM Segment Sponsor Logo** for your use showing your support
- Recognition on monthly SEMC e-newsletters
- **Six (6) complimentary SEMC memberships**
- Signage and/or recognition at every SEMC-sponsored event
- Signage and/or recognition at all-Councils-sponsored events i.e. Holiday Party, Councils Golf Classic, etc.
- Your company logo on any SEMC printed promotional material
- Continued and credible recognition as a DMA and Search leader
- Priority opportunity to sponsor other related sessions or events at DMA.

Not sure? Call and let's discuss how we can make this work for you.

Yes! I want to be a **Platinum Sponsor for the DMA Search Engine Marketing Council.**

Name: _____

Company: _____

Address: _____

Tel: _____ Fax: _____

email: _____

PLEASE INVOICE ME:

Additional SEMC Events sponsorships (individual events), at different price levels, are available. For more information, please contact Lisa Merizio Smith at 212.790.1567 or email: LMERIZIO@THE-DMA.ORG .