



DMA in DC – Agenda
Wednesday March 24, 2010

- 9:30 – 10:00 - **Meeting Check-in and Opening Remarks**

- 10:00 – 10:45 - **DMA Government Affairs Update**
Linda Woolley, Jerry Cerasale, Rachel Thomas, Senny Boone

- 10:45 – 11:30 - **Postal Regulatory Commission**
Ruth Goldway, Chairman

- 11:30 – 12:15 - **Endorsements and Testimonial Guides**
Mary Engle, Director, Division of Advertising Practices, FTC

- 12:30 – 1:15 - Lunch

- 1:15 – 2:15 - **United States Postal Service**
Joseph Corbett, CFO, Executive VP

- 2:15 – 3:00 - **Nexus and Affiliate Taxes**
Sarah McGahan, Senior Manager, Washington National Tax KPMG LLP
Jon Sedon, Manager, Washington National Tax KPMG LLP

- 3:00 – 3:45 - **Federal Trade Commission**
Jessica Rich, Asst. Dir. for the Division of Privacy and Identity Protection

- 3:45 – 4:30 - **2010 Privacy Outlook**
Stuart P. Ingis, Partner, Venable LLP

Meeting Location:

K & L Gates
1601 K Street, NW, Room 1-A
Washington, DC 20006
Entrance is from 16th Street. Closest Metro is Farragut North (Red Line)

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